

## **Announcement**



**N° 2025-16**

**Subject: CARS Competitor's Representative**

**Issue Date: December 15, 2025**

Announcement 2025-13 issued November 7, 2025 asked for interested competitors to put their name forward for the role of CARS Competitor's Representative.

CARS has had two candidates come forward and express their interest in the position, as a result we will be holding an election with license holders.

Information on the candidates follow in this announcement.

To cast your vote please email Debbie Dyer at [office@carsrally.ca](mailto:office@carsrally.ca) by the end of business Tuesday December 23, 2025. Once the votes are tallied, we will announce the winner.

Thank you

Debbie Dyer  
CARS Office Manager

## **Mikael Arsenault**

Mikael is a dedicated member of the rally community and businessman in the wind farm installation market.

He has been a rally driver since 2011 and now wants to involve more at Canadian level by being competitor's representative.

He is looking forward learning many new things about how CARS is managed and help other competitors understanding it, being the missing link between CARS Board and them.

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## **David Ma**

I've been competing in the Canadian Rally Championship since 2013 as a co-driver. Over those years, I've experienced many of the same challenges and frustrations that other competitors face, from technical questions to logistical headaches to the hundred small things that can affect a rally weekend.

Beyond competing, I spent several years helping organize and eventually direct the rallycross series at the Calgary Sports Car Club. I learned how difficult it is to balance what competitors want with what's actually feasible, and how many competing interests need to be considered in even simple decisions.

The more time I've spent in rally, the more I've realized there's value in contributing beyond just showing up to compete. In my day job, I work as a software engineering manager, which mostly involves listening to different perspectives, helping teams work through problems, and trying to make decisions that serve everyone reasonably well. I hope those experiences would be useful in this role, though I recognize representing competitors comes with its own unique challenges.

I'm interested in this position because I care about the series and believe it's worth putting in the effort to help make it work better for everyone involved.