

2019 YEAR END PRESIDENTS REPORT

Canadian Association of Rally Sport

The CRC 2019

Perce Neige

The 2019 season started out with the usual frosty weekend of February in Maniwaki, QC. For the 54th running, the rally had 24 entries. Antoine L'Estage and Alan Ockwell came away with the overall win.



Karel Carré & Samuel Joyal finished 2nd, Crazy Leo and Max Freeman finished 3rd overall and won P4WD,

Philippe Benoit and Ian Guité won O2WD



Rocky Mountain

The 2019 edition of the Rocky Mountain Rally was once again held in mountain town of Invermere and had 32 entries. The overall winner Brandon Semenuk and John Hall.



Rounding out the top three were Joel Levac and Stephanie Lewis 2nd overall and Maxime Labrie and Anik Barrette in 3rd place.

Eric Pehota and Jennifer Daly won P4WD. Dave Clark and Jamie Willetts won O2WD. John Munroe and Bill Dubreuil won P2WD



Baie des Chaleurs

2019 Rallye BDC was once again a dual CRC & NACAM event, this year the event had 32 entries 3 of which travelled from Mexico. Joel Levac and Stephanie Lewis won the rally overall



Karel Carré and Samuel Joyal finished 2nd and André & René Lablanc rounded out the top three finishing 3rd overall.

Yves Boudreau and Danny Hudon finished 1st in P4WD. Wim van der Poel and Bryan Lord finished 1st in O2WD while John Munroe and Bill Dubreuil took P2WD



The CRC 2019

Rallye Defi

The 2019 edition of Rallye Defi drew 27 entries to the picturesque village of Montpellier, QC.

Reigning champions Karel Carré and Samuel Joyal took their first win of the 2019 season.



Maxime Labrie and Anik Barrette finishing 2nd while Steeve Hobbs & Philippe Poirier took 3rd overall. Mathew Ballinger and Bruce Leonard finished 1st in P4WD.

Wim van der Poel and Bryan Lord won O2WD .



Haowen Chu and Peter Brook finishing 1st in P2WD

Pacific Forest Rally

34 teams met in Merritt, BC for the annual running of the Pacific Forest Rally.

PFR in Sept always manages to keep competitors guessing with respect to the weather and this year was no exception. Snow on most of the stages made for a challenging rally.

Karel Carré and Samuel Joyal made the trip across the country and were rewarded with another 1st place finish



Kenneth Wawryk and Chris Kremer finished 2nd overall then Krystian Ostrowski and Chris Galecki took 3rd spot on the podium.

Philippe Benoit and Peter Brook took 1st O2WD



While Joel Cates and Tiffany MacDonald finished 1st P4WD Alex Kouzmin and Steve Stevenson got 1st in P2WD

Rallye Charlevoix

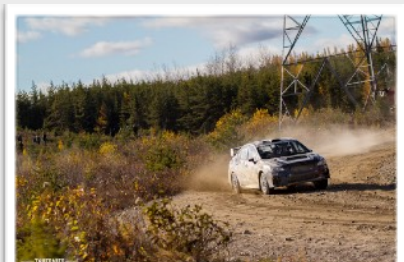
2019 was the first year that Rallye de Charlevoix was back as part of the CRC.

The event had 23 teams entered to start the rally in La Malbaie, a spectacular location on the side of the St Lawrence river in the fall.

The rally was won by Nicolas Laverdière and Vincent Trudel.



Second place went to David Bérubé and Marilou Leblanc, while 3rd overall was taken by Jérôme Mailloux and Dave Cyr.



1st place in O2WD went to Erik Potts and Aaron Crescenti

Haowen Chu and Jamie Willetts secured 1st place in P2WD

Tall Pines

Run in Bancroft, ON. the 2019 rally had 23 entrants.

Crazy Leo Urlichich and Tatiana Nikolaeva won the rally taking both 1st overall and 1st P4WD.



David Bérubé and Marilou LeBlanc took 2nd overall.

Philippe Benoit and Eric Dube took 3rd overall and 1st O2WD in his familiar Mini



Jim Stevens and Brandon Pace took 1st in P2WD

Big White

Brandon Semenuk and John Hall finished 1st overall. Ken Stanick and Chris Kramer took 2nd and Dave Wallingford and Leanne Junnila were 3rd.

In 2WD Kornelius Rempel & Betsy Nguyen were 1st. Alex Kouzmin and Steve Stevenson 2nd with Wim van der Poel and Bryan Lord taking 3rd.

CRC Sponsorship

In 2019 the CRC had two great companies support the championship and its competitors.

Below is a list of those companies. It is only with their support that we are able to produce the world class media coverage that we do. On behalf of CARS the CRC, competitors, event organizers, clubs and rally fans alike, thank you.

Subaru Canada Inc.

Frontech Solutions Inc.



Subaru Canada Inc.

Subaru have a long history of supporting rally in Canada. Subaru have continued with their support and re-signed for the 2019 and 2020 seasons as the “Canadian Rally Championship Presenter”

As part of this program Subaru continue to support competitors with an excellent contingency payouts and the new rally car program.

Heading into the last event of the season, the Big White Winter Rally, Subaru have clinched the manufacturers championship with an insurmountable lead.

Well deserved congratulations go to Subaru Canada for winning the 2019 Canadian Rally Championship Manufacturers title.



The current manufacturers scores before Big White are shown in the table below.

Social Media Facts

CARSallyTV on YouTube

2019 data not final yet but in 2018 we had over 580,000 minutes of viewing CRC videos.

Currently we have over 4400 subscribers which is a 31% increase over our 2017 base.

CRCRally on Facebook

Currently we have over 13,000 followers.

The 2019 data is not final yet but in 2018 we had over 145,000 video views

Live streaming has taken a hit in 2019 because of a sponsorship funding shortage.

CRCRally on Instagram

Currently we have over 7400 followers

CRCRally on Twitter

Currently have over 4,000 followers.

CRC on TSN & RDS

In 2018 we aired 7 episodes in English on TSN and in French on RDS. All episodes are run multiple times and are getting excellent exposure in Sports Bars, Hotels, Gyms as well as in the home.

We have over 1,700,000 viewers in 2018

RESULTS		
ENTRY COUNT	MANUFACTURER	POINTS
80	Subaru	122
10	Mini	57
19	Ford	45
16	Mitsubishi	30
10	Honda	22
7	BMW	7
3	Datsun	6
2	Hyundai	6
1	Acura	0
3	Dodge	0



Frontech Solutions Inc

Frontech continue to support the CRC website by conducting the routine maintenance and working on enhancements.

The CRC and CARS website has become a very active go-to place for Canadian rally information. We receive approximately 300,000 page views per year and the website channels many users to the various event sites for rally registration and detailed information.

In 2019 we started work on an E-Logbook that will fit with the new logbook rules. We are hoping to implement the new E-Logbook in 2020.

Frontech Solutions “Official Technology Partner of the CRC”



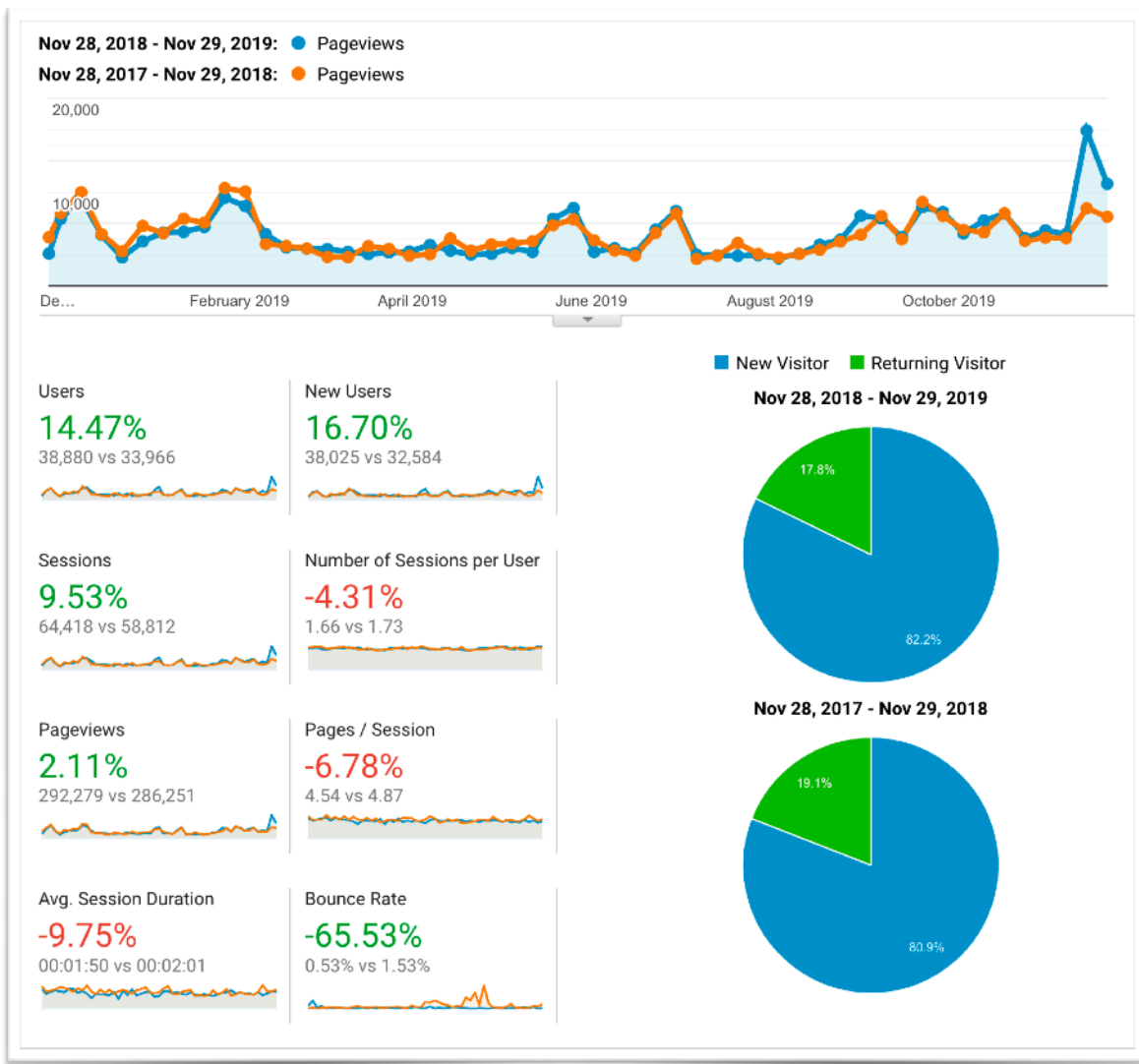
CRC Website

Currently the website is attracting approx. 25,000 page views per month for a total in the last 12 months of 300,000 page view in 65,000 sessions.

The peak periods coincide with the CRC events. The focus on social media and live broadcasting drove Tall Pines over the top with over 16,000 page views on the website during the week around the Lincoln Electric Rally of the Tall Pines.

We encourage the events to take advantage of the CRC website, active use of the CRC Event pages can drive traffic to the event websites and information about your rallies.

The chart below shows the year over year comparison.



Rule changes in 2019

Bulletin 2018-06 - Pop-Off valve implementation delay

Delayed the implementation until May 1st 2019 allowing time to secure delivery.

Bulletin 2018-07 - Fuel Pump Rule change

Requires that fuel pumps only operate while the engine is running and during the engine starting process

Bulletin 2019-01 - Rotary engines, window breakers and 2WD FIA vehicles

Allowed peripheral porting of rotary engines in open class. Inclusion of FIA vehicles in O2WD. Requirement for window breaker in the car.

Bulletin 2019-02 - Commercial Rights, On-Board video and Awards rule changes

Clarified commercial rights and introduced rules for live broadcast of on-board video. Eliminated 4th and 5th place keeper awards in overall and 2WD championships.

Bulletin 2019-03 - Clarified boost limit requirements

Addressed the requirement for boost limits, for drivers that don't currently have a CRC speed factor but had previously performed at that level. And drivers from other sanctioning bodies.

Bulletin 2019-04 - Timing & Tracking requirements. False Start penalties. Novice driver requirements

Wrote into the rule book requirement for national stage rallies to use electronic timing and vehicle tracking. Changed the false start penalties to align with FIA rules. Clarified novice driver classification.

Bulletin 2019-05 - Vehicle eligibility, FIA vehicles in O4WD and O2WD

Eliminated requirement for vehicles to be recognized by Transport Canada. Clarified how we deal with various types of FIA competition vehicles in O4WD and O2WD

Bulletin 2019-06 - Novice and Ladies championship eligibility

Will require only 3 events to be eligible for all championships. Previously Ladies and Novice required 4 based upon 50 percent of counted events.

2019 Canadian Rally Championship Winners

My congratulations go to the following individuals and manufacturers on winning their respective championships.

Overall Champions

Driver: Karel Carré

Co-Driver: Samuel Joyal

Manufacturer: Subaru



2WD Champions

Driver: Phillippe Benoit

Co-Driver: Bryan Lord

Manufacturer: Mini



P4WD Champions

Driver: Leo Urlichich

Co-Driver: Tiffany MacDonald

Manufacturer: Subaru



P2WD Champions

Driver: Haowen Chu

Co-Driver: Bill Dubreuil

Manufacturer: Ford



Ladies Cup

Marilou Leblanc

Novice Driver:

Joel Cates

2019 North American Rally Cup Winners

Congratulations go to the following individuals and manufacturers on winning their respective championships.

Overall NARC Champions

Driver: Brandon Semenuk

Co-Driver: John Hall



Overall Manufacturer: Subaru



2WD NARC Champions

Driver: Erik Potts

Co-Driver: Jamie Willetts



2WD Manufacturer: Ford



2019 Goals

RULES

1. Technical Rules Committee (TRC)

i. Work through implementation details of boost control. **Some implementation issues led to temporarily stopping use of pop-off valve. Currently under investigation.**

ii. Participate with ARC in development of E-Logbook tool **25%**

2. Administrative Rules Committee (ARC)

i. Re-visit the commercial rights section of the rulebook **100%**

ii. Establish rules for broadcast of in-car video **100%**

iii. Review taping guidelines **100%**

iv. Consider online only rulebook that is continually updated **100%**

v. Develop E-Logbook tool **25%**

SAFETY

1. Continue to support the implementation of vehicle tracking to enhance competitor safety. **Added requirement for vehicle tracking into the rules.**

COMMUNICATION

1. Issue annual communications from the CARS President. **100%**

2. Communicate TV airing times on both RDS and TSN in advance (Warwick) **100% of info provided by broadcasters**

3. Update event scores, CRC standings and Speed Factors within 3 days of each event. **100%**

4. Use the CARS/CRC website for current updates at all events throughout 2019. **100%**

2019 Goals

PROMOTION & SPONSORSHIP

1. Establish the 2019 – 20 Subaru contract **100%**
2. Establish the 2019 – 20 Motul contract **cancelled**
3. Establish the 2019 – 20 DirtFish contract **cancelled**
4. Continue search for other advertisers and supporters
5. Maintain CRC promotional material updated with latest exposure/viewership data ready for use with prospective sponsors and for updating existing sponsors. **100%**
6. Work with the regions and events to develop promotional material for the combined CRC, ECRC, WCRC, NARC and stand-alone regional championships. **50% could be more use of CRC webpage and viewership to get traffic to event websites**
7. Develop and maintain targeted promotional packages aimed at specific sponsorship levels and types of company. **100% can adjust for individual company needs**
8. Maximize the value of the Canadian Rally Championship by increasing its exposure and fan following through 40 online videos, 8 TV shows and social media outlets releasing throughout 2019 (Warwick & Chris) **100% was only able to afford 7 TV shows and 24 videos plus social media support**

GROWTH

1. Work with events to make the most use of our communications channels to advertise and promote all CARS sanctioned events. **Trying, some events make better use of CARS promotion than others, room for improvement**
2. Generate income in excess of that needed to fund the promotional and broadcast material, allowing for selective growth and improvement related spending in accordance with the capital plan. **Working hard at this but very difficult, barely covering costs. In 2019 and 2020 sponsorship funding reduced with loss of Motul and DirtFish.**
3. Encourage new & existing competitors to rally;
 1. Increase overall entry levels through better promotion of the sport.
 2. Promote Rally Cross events.
 3. Promote Rally Sprint events.
 4. In all decisions be mindful of the cost to competitors and organizers

2019 Goals

Growth (cont'd)

1. Help CRC events gain from the promotional assistance provided by CARS;
 1. Providing on-stage advertising space to ensure online and TV exposure. 100%
 2. Help reduce cost to events by encouraging the leveraging of the media product. **Worked closely with Tall Pines who did the live broadcast.**
2. Develop EV rally car strategy 0%

FINANCES

1. Achieve a balanced budget in 2019 100%
2. Manage the CARS insurance interface to be cost neutral. 100%
3. Provide quarterly financial reports to the CARS board. 100%

The CARS organization in 2019

The CARS organization consists of numerous people that dedicate countless hours, on a volunteer basis, for the benefits of the sport and all its participants. I can't thank everyone enough, as the fun we have racing through the forest would not be possible without all of your help.

Of course this is also true of the event organizers and their many hundreds of volunteers. Thank you to all.

2019 Elected Directors

Atlantic Region Director:	Clarke Paynter
Rally Sport Quebec Director:	Simon Vincent
Rally Sport Ontario Director:	Darryl Malone
Rally West Director:	Chris Kremer
Rally Pacific Motorsport Director:	Martin Burnley

2019 Extended Board members

CRC Series Manager:	Terry Epp
CARS Office Manager:	Debbie Dyer
Organizer Representative:	Ross Wood
Technical Director:	Graham Bruce
Competitor Representative:	Wim van der Poel

Support Roles

Translator:	Pierre Racine
Medical Delegate:	Dr. Robert Labrie & Dr Paul Cary
Statistician:	George Dewar
Rulebook:	Ivan Butikofer
National Scrutineers:	Matt Pullen, Sebastien Richard, Dave Hord, Michael LeBlond, Keith Morison

2019 Stewards

Alan Perry	Tom Burgess	Martin Loveridge	Donald Leblanc
Daniel LeBlanc	Josh Keatley	Marc Dimock	Jorge Dascollas
Dave Sharp	Todd Patola	Vitor Sequeria	Philippe Corbeil

The CARS organization in 2019 (cont'd)

President

The President is elected by the board of directors for a one-year term. 2019 marks my 7th year as President. I have indicated that I am willing to let my name stand for another year, but I do encourage anyone from the rally community with an interest in leadership and betterment of the sport, to let it be known.

If the board of directors elect me to continue as their President through 2020 it is still important that others with even the slightest interest in the President role get involved with CARS, a regional board, a volunteer group or in some other way, get yourself known and gain experience. I personally would be pleased to help anyone get ready to take over the position.

John Hall

President

Canadian Association of Rallysport

Photograph Credits:

Thanks to our CRC media team photographers, Andrew Snucins, Jason Nugent, Dean Campbell and Warwick Patterson for the many outstanding images.