



## Announcement

**No.: 2019-01**

**Subject: Reminder for Competitors Re: CRC sponsor decals**

**Issue Date: May 10, 2019**

As we head into the second round of the Canadian Rally Championship, we are pleased to be working with Subaru and Frontech Solutions as series partners. Although we have lost some support for 2019 we are working hard with our Media Company and volunteers to maintain excellent coverage, the core deliverables such as seven TV episodes in both English and French, 2 min videos, online articles, etc. will be to our usual high standard.

As we continue our search for additional partners, it is important that we protect the value of the exposure we offer. As such, we want to remind you of the protected spaces as outlined in 12.4.1.8 (Windscreen Banner), 12.4.1.9 (Door Panel), and 12.4.1.10 (Front Bumper). In particular, we require that there be no branding in the reserved space on the front bumper. If your car still has Motul decals in that space, we ask that you remove them. At each event we may ask that you apply a "placeholder" branding for the CRC in that reserved location until a replacement is identified.

Thank you

Debbie Dyer  
CARS Office Manager