

ANNOUNCEMENT



2017-14

Subject: Subaru Canada Contingency Program and Rally Car Rebate

Issue Date: November 20, 2017

Today, Subaru Canada Inc. has announced major improvements to the Subaru contingency program for 2018, with increased prize money for Subaru competitors and an ALL NEW rally car purchase program.

These improvements are great enhancements to the Subaru Canada contingency program. They will have a positive impact on the Canadian Rally Championship by enabling more new cars enter the field as well as on competitors who will have the opportunity for larger prizes and financial assistance in the building of a new rally car.

Please see attached



Subaru Canada Contingency Program Award Details for Competitors

**Presented by Subaru Canada, Inc.
Administered by CARS**

Program Summary

- Subaru Canada Inc. (SCI) is an Official Contingency sponsor of the 2018 Canadian Rally Championship.
- The program will ensure that all participating Subaru teams competing in the Canadian Rally Championship (CRC) in 2018 will benefit financially.
- This program is optional.
- This program is open to all Subaru entries regardless of home country.
- One-time pre-registration is mandatory for participation in the program.
- This program is in effect for all 2018 Canadian Rally Championship events.
- To register, download the registration form and the name and likeness release from the CARS website (www.carsrally.ca/downloads).

Program Registration Information

- This program is being administered by CARS for Subaru Canada.
- Send completed registration form, name and likeness release to Terry Epp prior to your first event.
- Questions regarding the program should be directed to Terry Epp at (905) 640-4582 or by fax at (905) 640-4582 or via email at crc@carsrally.ca.

Vehicle Eligibility

- This program is open to all Subaru cars, regardless of model or year.

Subaru Contingency Program Award Details for 2018

Subaru Canada Inc. (SCI) is pleased to announce significant improvements to its contingency program for the 2018 season, including larger payouts under its Subaru Super-Six Star Prize Program

Subaru Six Star Prize Program

Awards the top six Subaru finishers in every event of the CRC national series, regardless of their overall finish in the rally.

Payouts are as follows:

- First place: \$1,000
- Second place: \$900
- Third place: \$800
- Fourth place: \$700
- Fifth place: \$600
- Sixth place: \$500

Subaru Super-Six Star Prize Program

Awards every Subaru entry that finishes in the Top 6 overall at any CRC national event.

Payouts are as follows:

- First place: \$2,500
- Second place: \$2,100
- Third place: \$1,700
- Fourth place: \$1,300
- Fifth place: \$1,150
- Sixth place: \$1,000

Subaru Start Line Fund

Provides a cash award to every Subaru entry that starts a CRC national rally, but places outside the Top 6 Subaru finishers.

Payout as follows:

- \$250 to each Subaru starter

Year end Canadian Champion Award

Subaru driver winning the Canadian Championship in Production 4WD will receive an additional cash prize.

Payout is as follows:

- First place: \$1,500

Subaru President's Trophy

Recognizes the top overall Subaru driver in the CRC series.

Payouts are as follows:

- First place: \$3,000
- Second place: \$2,000
- Third place: \$1,000

Awards Information:

- The use of the word entrant is meant to be inclusive in terms of the driver and co-driver. All awards will be presented in the driver's name.
- Six Star Prize, Super-Six Star Prize and Start Line payouts will be mailed to the driver within seven days of the event by the CARS office.
- The Subaru President's Trophy winner will be the highest placing Subaru driver in the final, overall CRC standings (Points are awarded for the Top 10 overall finishing positions: 20,15,12,10,8,6,4,3,2,1. In addition, one point is awarded for starting each CRC event, and one point for finishing each event.). The second and third place overall Subaru finisher award winners will be calculated the same manner. Each winning driver must have earned all accredited CRC points by competing in a Subaru.
- The year-end Canadian Production 4WD Champion's award will be presented to the Subaru driver winning the Canadian Championship in the Production 4WD class (scoring as per NRR 25.6.2).
- The Subaru President's Trophy and year-end Canadian Champion Production 4WD Awards will be presented at the CARS awards banquet in January 2019 (Should there be a tie between two or more drivers, NNR 25.1.8 will apply).
- CARS and Subaru Canada will be the final arbitrators in case of dispute.
- Subaru factory sponsored efforts (Canada and U.S.) will be ineligible for participation in this program.

Subaru Rally Purchase Program FAQ

Subaru Canada Inc. (SCI) is pleased to introduce the all-new “Subaru Canada Rally Car Purchase Rebate Program,” which is intended to provide current and aspiring participants with a discounted purchase price on a new Subaru vehicle for rally use. The details of the program are below.

Q: Who qualifies for the Subaru Rally Car Purchase Rebate Program?

A: Canadian residents holding current, valid Canadian Rally Championship (CRC) licences are eligible.

Q: What vehicles qualify for the program?

A: Any new 2017 model year or newer Subaru vehicle, including ex-SCI or dealer demonstrators. Vehicles must be purchased through an authorized Canadian Subaru dealer.

Q: Do I require prior approval from SCI before purchasing the vehicle or making any modifications to the vehicle?

A: Yes. For you to be certain, 1. That the vehicle qualifies for the program; and 2. That there is room remaining in the annual program budget limits. Purchase or modification commitments should not be made until you have written confirmation that the vehicle in question qualifies for both parts 1 and 2 herein. SCI is not responsible for any transactions you may engage in with any Subaru dealers. To apply for confirmation, please email Sebastien Lajoie (slajoie@subaru.ca) prior to your purchase.

Q: What needs to be done to the vehicle after purchase?

A: The vehicle must be converted to rally specifications per the CRC guidelines. For modification specifications and instructions on how to get involved, please refer to the CRC website (www.carsrally.ca/).

Q: How do I apply for the rebate?

A: The following information must be supplied: A copy of the sales contract; the Vehicle Identification Number (VIN) for the vehicle involved; and a copy of a valid CRC licence. In cases where the purchaser is not the driver, a copy of the first page of the vehicle Log Book that will be provided by the CRC when the vehicle is competition-ready must also be provided.

Q: How do I receive payment?

A: After taking the pre-approval steps listed above, the required documents must be submitted to slajoie@subaru.ca. At this time, final verification and payment will be

determined. If any SCI incentives were paid out at time of purchase (cash incentives or other financial discounts from SCI), they will be deducted from the final payment. A one-time payment of \$10,000 less any applicable incentives already applied will be paid to the registered owner within 90 days of receipt at SCI.

Additional Stipulations

- The program is limited to seven total vehicles per year (This is part of the pre-application process so we can monitor and advise the number of program submissions)
- Effective April 1, 2018 to March 31, 2019 (However, in anticipation of demand and to allow vehicles to potentially be prepared for the upcoming CRC season, SCI will begin accepting pre-approvals immediately. Please note that no rebates will be processed prior to the official start date of April 1, 2018)
- Any Subaru vehicles that have received funds from Subaru of America (SOA) or the American Rally Association (ARA) will not qualify for the Subaru Canada Rally Car Purchase Rebate Program
- This is a Canada-only program, and shall not be combined with any other offer (For example, the Subaru purchase program that allows a \$750 rebate for the purchase of a Subaru vehicle cannot be combined with the rally rebate program. The \$750 would be deducted from the final payout from the rally rebate program)
- This program may expire or change beyond the date of March 31, 2019 at the discretion of Subaru Canada, Inc. without further notice
- New vehicle warranty will be voided