

Announcement



2017– 04

Subject: Motul the official lubricant partner of the CRC

Issue Date: April 20, 2017

Effective Date: Immediate

CARS is pleased to announce that for the 2017 & 2018 seasons Motul USA Inc will be supporting the Canadian Rally Championship as the “Official Lubricants Partner of the CRC”

This is an important addition to our support base, having Motul partner with the CRC, along with the support of Subaru Canada, Frontech Solutions and DirtFish Rally School, allows CARS to also confirm that our media coverage, supplied by Formula Photographic and Bowes Media will be continued through this season, providing a 7 episode TV series aired on RDS and TSN along with our CRC on Demand web videos, social media and website news and event coverage.

Competitors are encouraged to support Motul as they are expanding into Canada with retail outlets and will have a presence at the CRC events with product available for purchase.

Competitors will be required to display two Motul decals on the front corners of their cars. A rule change requiring this will be issued shortly.

The Motul support will include awards of Motul Lubricants to the winning drivers of each class along with the winning Novice at all 7 CRC events.

Motul have also teamed up with Subaru Rally Team Canada and as such the SRTC car will not be eligible for the Motul awards.