

CARS Board Meeting Minutes

Sept 1st 2016

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:08 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Martin Burnley (Treasurer, RPM Director)</p> <p>Chris Kremer (Rally West Director)</p> <p>Peter Watt (RSO Director)</p> <p>Maxime Méconse-Laroque (RSQ Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Warren Haywood (Technical Director)</p> <p>Terry Epp (CRC Series Manager)</p> <p>For Item 5D Patrick Rainville and Keith Morison joined the meeting</p> <p>Absent</p> <p>Clarke Paynter (Vice President, Atlantic Director)</p> <p>Jeremy Norris (Competitor Rep)</p> <p>We have 4/5 directors making a Quorum at 7:08pm.</p>
5D	<p>Patrick as the Perce Neige organizer had asked the CARS board if there were any plans to change the stud rules or consider the use of WRC studded tires. He and his organizing committee simply wanted to be as proactive as possible in preparing for the 2017 Perce Neige Rallye.</p> <p>Keith was invited to join the conversation, as he is the organizer of the other snow and ice event in the CRC.</p> <p>Patrick, Keith and all board members had an opportunity to input their thoughts on the topic.</p> <p>The group was unanimous that we should stick with the current stud rules and that venturing into the world of WRC studded tires would be a mistake, from a road permissions, road damage, logistics, competitor cost and limited supply points of view.</p> <p>It was agreed that the existing studded tire rules require some minor refinement to ensure consistency of interpretation and implementation.</p> <p>We should also improve compliance checks at snow and ice events</p>
2A	<p>A motion was made to adopt the July 11th CARS Extended Board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of the July 11th extended board meeting are approved as presented</p>
1B	<p>Martin reported that the 3rd quarter is complete and that the routine operating budget is in good shape. He did report however that on the commercial side we are short on funding to cover the cost of the 7th event media.</p>

	<p>Without the addition of the 7th event the income from Subaru and Dirtfish would have brought the commercial budget into balance. We are currently looking at various cost saving ideas to help spread the 6 event budget across the 7 events although we do expect that the 2016 media costs will eat into our cash reserves.</p> <p>This is not a sustainable situation. Martin is currently preparing the 2017 budget, which will include a number of ideas to reduce the commercial budget deficit.</p> <p>Heading into 2017 we will be talking to Subaru as our current 3-year agreement is coming to an end. Terry will be setting up a meeting. Once we confirm the Subaru expectations for 2017, 18 & 19 media coverage we will be meeting with Formula/Bowes to re-work the media contract, which is also coming to the end of its 3-year term. This will allow us to firm up the pricing based upon the scope going forward.</p> <p>Of course we will continue to try and find sponsors, but also look at all options to ensure balanced operating and commercial budgets.</p> <p>Martin talked about the success of the media program, which is making it much easier for our events to sell sponsorship locally. All events have the option to sell stage side banners to two sponsors and most are now fully capitalizing on this and increasing their revenue stream significantly. This really helps ensure the long-term viability of the events.</p> <p>We are finding it much more difficult to do the same at the series level as national sponsorship tends to get into a whole different level of corporate commitment which is very difficult to secure.</p> <p>Martin will be addressing the following items in the 2017 budget plan;</p> <ul style="list-style-type: none"> • License fees • Event fund transfers • AGM costs • Insurance program
2B	<p>Defi is ready to go and has 33 entries, a big improvement over recent years. Defi have signed local sponsorship deals with Shaw Direct and Nokian Tires.</p> <p>Terry has reviewed the route book, recce book and other details. A new organizing committee is working closely with BGilles.</p> <p>PFR supp. regs have been received. 2 Stewards and Brand Manager for PFR are in place.</p> <p>Terry reported that organizers have been making changes to supp regs after they have been initially posted. The correct approach is to issue bulletins for any changes to the sup regs and will remind organizers of this.</p> <p>Tall Pines supp regs have been received.</p> <p>PFR, Kananaskis and Big White have negotiated with Rallysafe and will be using the system at these events.</p>
1C	<p>Terry will set up meeting with Subaru to discuss contract renewal for the next 3 years.</p>
2C	<p>John indicated that Warwick is following up with Federal Tire.</p> <p>John gave approval for Milestone to use the CRC logo in a new car racing video game.</p>
3C	<p>A request form for use of the CRC logo on team apparel is now available online under competitor documents on the CARS website. Competitors can get approval to use the CRC logo on team</p>

	apparel that is not for re-sale.
6D	Warren hosted the first Regional Tech Director network conference call. Most regional tech directors were in attendance. Warren reported that the meeting was well received. The group sees real benefits in working together. They discussed consistency, tools & challenges.
1E	The safety plan templates for National/Regional rallies, Rally Sprints, Rally Cross, Testing and Rally Schools are now posted online under the organizer documents section of the CARS website. Documents are available in both English and French.
4E	The admin rules committee will work through a clean up of section 25 of the rulebook.
5E	Had a brief discussion about the FIA safety guidelines. The topics covered are addressed in our safety guidelines and on our website.
1F	John reported that de-bugging of the website continues as required. Overall the site is working as designed.
2F	The steward's manual requires a two hour meeting to review the final draft and get ready for publication. Terry and Alasdair will meet at some point in the future to complete this work.
1G	We are continuing to promote events; events continue to promote themselves and each other. The media is delivering excellent exposure for the CRC. The new CRC website is also promoting the sport and the events. Entry levels are up all round this year which really helps with the viability of the rallies and organizing clubs.
1H	<p>The board discussed next steps in light of the decision by Eric Tremblay to start a new championship that is sanctioned by NASA.</p> <p>Now that the 2016 CARS sanctioned regional championship is complete the board discussed revoking the Club de Rallye de Quebec affiliation.</p> <p>A motion was made to revoke the affiliation of Club de Rallye de Quebec effective immediately. The motion was seconded and adopted.</p> <p>John will write a letter to Club de Rallye de Quebec notifying them of this decision by the CARS board. We will also notify ASN Canada.</p> <p>The CARS board does feel that it is important that RSQ immediately replace the old CRQ regional championship with an RSQ regional championship that could include the three regional components of the nationals along with Charlevoix stand alone regional. Providing a 4 event Regional championship within Quebec. This gives legitimacy and a home to the regional events in Quebec, similar to the OPRC in Ontario. All events in RSQ Championship, OPRC Championship and the ARMS championship participate in the Eastern Canadian Rally Championship.</p>
2H	It was agreed that Debbie should send out an announcement asking for nominations for the position of President. Martin will discuss with Debbie.

3H	Terry and Peter will be attending the 2016 Motorsport Hall of Fame awards ceremony during which Antoine will be inducted into the Hall. It is important that CARS are represented at the function.
4H	John presented an updated version of the Event responsibilities document for 2017. Changes are clarifications and minor updates. We will discuss at the next board meeting.
1J	The next full board meeting will be on Wednesday Oct 5 th at 7 pm ET via conference call.
2J	A motion was made to adjourn the meeting at 9:40 pm ET. All in favor and meeting adjourned