

CARS Board Meeting Minutes

November 2nd, 2023

Item	Discussion
1	<p>Meeting was called to order by Jean Francois Guite on November 2nd, 2023, at 7:05 pm ET. In attendance by Zoom: JF Guite (CARS President and Initial Chair) JF Chris Kremer (RW Director & Secretary/Treasurer) CK François East (RSQ Director, Vice President) FE Mal Swann (ARMS Director) MS André Leblanc (Competitor Representative) AL (joined @ 7.20 pm) Graham Bruce (Technical Director) GB (first hour only) Yannick Lefebvre (NSM) YL John Hall (Past President and ARC Chair) JH (first 30 minutes) Martin Burnley (RPM Director) MB David Brassard (Org Rep). DB Warren Haywood (RSO Director) WH</p> <p>Call to Order. We have a Quorum.</p>
2	<p>CARS Board meeting minutes of September 27th, 2023 were adopted by email motion.</p>
3	<p>Sponsorship & Marketing:</p> <ul style="list-style-type: none">• The sponsorship proposal from Pirelli is asking for a spec tire program for competitors of a proposed rc2 class at CRC events. Considerable discussion around the pros and cons of this including the creation of new class, with the feedback to YL that a spec tire program would not be adopted by CARS and that YL can advise Pirelli of this and offer alternatives that be of a similar benefit to Pirelli.• YL et al met with P1 Fuels at Rallye Charlevoix. P1 are interested in participating as a sponsor of CRC. P1 will be providing more info in a week or so.• Previous competitor, Mark Jennings Bates joined the meeting at 7.20pm. Mark is now representing Mosaic DM. Mark made a presentation on a partnership whereby Mosaic would provide a no cost to CARS analysis of the value of the Data that is held by the association and the member clubs. This data would then be assigned a value and that value is added as a note to the association balance sheet, which in turn would allow the association to obtain funding via Mosaic for the use of the data. This would be a 5-to-10-year agreement. Mark left the meeting after answering questions and discussion ensued. CK will follow up with a known resource to seek an expert opinion.• A Press release has been drafted regarding the termination of the agreement for Subaru Canada to sponsor the CRC Series. Bowes are trying to find a replacement sponsor or sponsors and has developed sponsorship packages. One of these packages will be offered to Subaru as an alternative.
4	<p>Finance. All in hand and no changes to the 2024 Budget so far.</p>

5	<p>CRC Report:</p> <ul style="list-style-type: none"> YL submitted the Rallye Charlevoix series Manager report by email. No major problems and the event ran well and on time. Minor issues around spectator placement, a chicane was added, RS units count and rout book errors but all minor. The Power Stage concept is being shelved for 2024. FE/YL are to revisit this.
	Confirmation that CASDI is no longer affiliated by CARS effective October 20 th , 2023.
6	<p>Organiser Rep:</p> <ul style="list-style-type: none"> Standardization project had its kickoff meeting with 6 people in attendance. Priorities have been set with a focus on rally safe relaunch and on permanent car numbering. Discussion on the duties expected of sweep at events and specifically are they expected to sweep transits. DB will develop standards. Event Organisers will meet prior to the AGM to discuss issues.
7	<p>Competitor Rep:</p> <ul style="list-style-type: none"> Request to move forward with permanent door numbers. Call to submit any rule changes for 2024 to be dealt with ASAP so they can be placed in the 2024 rule set. Rules discussion will be encouraged at the AGM.
8	<p>ARC, Admin Rules.</p> <p>No action.</p>
9	<p>TECHNICAL RULES:</p> <p>CK and GB attended a rally in NSW, Australia. During the trip CK and GB drew up an outline of a possible new class structure. The basis includes the relaxing of current Production class restrictions, the formation of an R2 class, and many other innovative changes. The Board felt that this is positive direction and will schedule a separate meeting (Nov 13) to move this forward. Meanwhile, each director is required to review the proposal and raise questions and issues at the Nov 13 meeting.</p>
10	<p>VISION:</p> <p>JF explained that we, as an organization are limited on the amount of time that he can devote to the projects and that we must all share in the work or look at other strategies available. It was noted that unless we have a director on staff to manage plans and commitments – follow up and hold people accountable for their goals- we will continue to move slowly. Adding a paid manager would require either an increase in fees or a good sponsorship. A Call for a volunteer Executive Director will be made at the AGM?</p>
12	Next Meeting Wednesday Nov 29 th at 7.00 pm Eastern Meeting Adjourned at 21.15 E.T.