

## CARS Board Meeting Minutes – Amended (item 9 only)

**May 21st 2025**

Item	Discussion
1	<p>Meeting was called to order by Bill Westhead on Wednesday May 21 at 4:01 pm PT</p> <p><b>In attendance:</b>  <b>BW</b> Bill Westhead (President)  <b>MB</b> Martin Burnley (RPM Director)  <b>MSz</b> Michael Szewczyk (RW Director &amp; Rule Book Advertising sales)  <b>DC</b> David Cotie (RSO Director &amp; Treasurer)  <b>FE</b> François East (RSQ Director &amp; Vice President)  <b>MSw</b> Malcolm Swann (ARMS Director &amp; Secretary)  <b>CK</b> Chris Kremer (Past President)  <b>JH</b> John Hall - ARC Chair and Rule Book  <b>NL</b> Nicki Lachapelle (Organizer Representative)  <b>DS</b> Dave Steeper (Safety Delegate)</p> <p>We have Quorum with all Region Directors present.</p>
2	<p><b>Agenda:</b> Amended (add 11b), motion to approve was made, seconded and carried. (DC &amp; MSz)</p>
3	<p><b>Approval of Previous Minutes.</b>  A motion to adopt the April 16, 2025 board meeting minutes was made, seconded and carried. (MB &amp; MSz)</p>
4	<p><b>Financial 2025 update</b>  DC – Update provided.  MSz – Ad sales – discussions, but no sales.</p>
5	<p><b>CRC report</b>  PFR (MB) – Administration is ahead of previous years. Only concern is actual service park location, but a backup location is available. 26 entries currently.</p> <p>Baie de Chaleurs (FE) First draft of safety plan has been received and entries are open. Some new “old” roads.</p> <p>DC available to assist as needed at Baie.</p> <p>FE – 33 mm restrictor tool will be available.</p> <p>BW – RBDC media team asking for permission to live broadcast at the event, from the gravel pit stages to a big screen at Camp Brule spectator location.</p> <ul style="list-style-type: none"> <li>- CK – looking for delay. Ability to allow pre incident cutoff. Also, will this be available to CRC media team.</li> <li>- MB – 15 seconds allows an incident to be managed to protect teams and family. Ensure we are protecting CARS interests.</li> </ul> <p>Agreed to support this in a closed circuit rebroadcast local environment with a delay and with the understanding that CARS has access to recorded media.</p> <p>Motion to approve was made, seconded and carried. (MSw &amp; DC)</p>

	<p>BW – Should we be looking at a short pre-CRC event summary level “newsletter”, similar to FIA example.</p> <ul style="list-style-type: none"> <li>- NL - anything we can do to assist events in cost effective promotion is desirable.</li> <li>- MB – good opportunity – potential to loop Pole Position into this as well?</li> <li>- DC - will assist other events &amp; the CRC if it is sharable across other platforms.</li> <li>- MSz – creates engagement with the event and other events between dates.</li> </ul> <p>BW to discuss w Frédéric, Social Media Coordinator</p>
6	<p><b>Event Updates</b></p> <p>DC - Rally of the Voyageurs, May 10 – 14 entries &amp; real positive was the number of Ontario based cars. Sunny &amp; warm. One incident DNF, not serious. Ran on time, good competition. Event arranged remote service to remain on private land for some competitors.</p> <p>KWRC RallyX Test Day, Apr 19 – cancelled due to weather; PMSC RallyX weekend cancelled</p> <p>Looking to June 7 &amp; 8 for the next events</p> <p>MSw: Ledwidge Lookoff, May 17-18 7 entries, top 4 within 1 minute, 1 DNF.</p> <p>Navex updates New Scotland May 3 Richta timing worked well, 8 entries. Bluenose May 24</p> <p>FE update: RallyeX Sanair, April 27 Rain &amp; wind – some snow! Safe &amp; very good learning for all teams. Very sad news that Mr. Jacques Guertin, the owner of Sanair passed away the same weekend.</p> <p>Rallye de Beauce, May 29-30 – a few cars to test with rallysafe lite, permit waiting on a few pieces of information. Looks to be in good shape with 28 entries.</p> <p>MSz update: ERC RallyX May 4 – Edmonton – no issues.</p> <p>CSSC – looking to restart RallyX program this summer.</p> <p>MB update: SBRCC RallyX May 3-4, Pemberton BC; well-designed short course. Next weekend June 21-22.</p>
7	<p><b>Club Updates</b></p> <p>NL OSCC: status still up in the air.</p> <p>Pink/Orange Water Run challenge: Fund raiser for 2 hospitals, on a private site near Kingston ON. Looking for an endorsement in some respect from CARS - Interest in observing before committing Concerns re safety plan, a for profit business is involved. NL will reach out.</p> <p>Charlevoix to organize a Rally school and RallyX, July 19-20 to train stage captains and workers prior to event.</p> <p>Maniwaki looking to do the same in August (Rally School and RallyX).</p>

8	<b>Sponsorship &amp; Contingencies</b> BW – Soft launch of Pirelli program at PFR. Announcement to be issued. Future discussion re costs & program management.
9	<b>Insurance</b> Stoneridge: requires Quebec residents to sign a different waiver when <i>outside</i> of Quebec. Virtual waiver is not applicable to Quebec residents. This situation applies to Competitors & Volunteers alike. E.g. if you are living in Quebec and competing or volunteering in Quebec there is one paper waiver. If you are living in Quebec and competing or volunteering in the rest of Canada there is a separate paper waiver.
10	<b>Open CARS roles: NSM, Exec. Director</b> – no updates
11A	<b>Organizers Representative</b> Meeting held. 4 main discussion points. <ul style="list-style-type: none"> <li>A) How to engage volunteers. Would like to see swag available to volunteers and a volunteer of the year award. Possibly nominated by each region.</li> <li>B) Can we create a volunteer data base on the CARS portal? Similar to competitor's profile. Available only to CARS and events. Need consent to share with CARS and other events</li> <li>C) Future of the championship – consensus is to leave it alone for now. Good discussion on weighting of event points.</li> <li>D) Concerned with financial viability of events and value from CARS. Organizers need to have access to latest SM engagement numbers on a more frequent basis. Events are looking for more insight from CARS when engaging potential sponsors. What is the return on investment from CARS to the events?</li> </ul> MB: CARS books are open to all members. Example, Insurance and Rallysafe costs are flowthrough expenses. CARS simply administers these programs for the members. Action Item: Make national social media engagement numbers available to organizers of record. Quarterly reports at a minimum. Action item: a meeting, post RBDC between organizers and CARS to specifically review financial aspects. Open forum. NDA required?
11B	<b>Safety Delegate Introduction</b> First aid standardization / modernization. Proposal & discussion. Current kit is a minimum. Investigate a move to a more trauma-based kit and training. More applicable to the situations we actually encounter. More applicable to competitor safety and buy in. Proposal 1: First Aid Kit Language Modernization Purpose: To replace the current prescriptive inventory list for in-vehicle first aid kits with outcome-based language that preserves the intent of the regulation while allowing competitors to select high-quality, functionally appropriate kits.

	<p>Discussed:</p> <p>Alignment with ARA and their trauma kit loaner program.</p> <p>Retention of minimum standard and recommended enhancement.</p> <p>Can CARS develop and supply a kit in alignment with motorsport actual needs.</p> <p>Stop the bleed training becomes an important component of competitor training.</p> <p>Continue investigation into a motorsport specific first aid training course. Targa Nfld will be a test/ trial run for course tailored to motorsports led by Dr Ryan Burrill</p> <p>CMRT will be involved with Defi later this year.</p>
12	<b>Competitors' Representative- Regrets</b>
13	<p><b>Technical Rules Committee</b></p> <p>JH No update</p>
14	<p><b>Admin Rules Committee</b></p> <p>JH Reviewed procedure of rule updates</p>
15	<p><b>Project: Virtual Log Books</b></p> <p>Another individual has come forward with software development abilities to help with this.</p> <p>Next steps. Finalize functional spec., then answer / develop the software needs. Recommendation to keep it simple and standalone.</p> <p>Define a project lead.</p>
16	<p><b>Communications and Marketing</b></p> <p>Reviewed under CRC report</p>
17	<p><b>Volunteer Support-</b></p> <p>Reviewed under Organizers committee</p>
18	<p><b>New Business</b></p> <p>FE- Postal strike vs document needs i.e. log books.</p>
19	<b>Next meeting</b> – Thursday June 19, 2025 at 7:00pm ET.
20	Motion to adjourn was made, seconded and carried (DC & MB)