

# CARS Board Meeting Minutes

March 18th 2015

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:00 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Clarke Paynter (Vice President, Atlantic Director)</p> <p>Eric Grochowski (Rally West Director) Attended first 45 min</p> <p>Peter Watt (RSO Director)</p> <p>Maxime Méconse-Laroque (RSQ Director) Participated in items 2H, 3H &amp; 4H only</p> <p>Martin Burnley (Treasurer, RPM Director)</p> <p>Ross Wood</p> <p>Chris Martin</p> <p>Warren Haywood</p> <p>Absent</p> <p>Terry Epp</p> <p>We have a Quorum 5/5 to continue Then later 4/5</p>
2A	<p>The meeting minutes from Feb 18<sup>th</sup> 2015 were discussed.</p> <p>A motion was made to adopt the minutes as presented. The motion was seconded.</p> <p>Motion Carried. Feb 18<sup>th</sup> minutes adopted</p>
1B	<p>Financials</p> <p>Martin reported on the 1<sup>st</sup> quarter financials. Found a minor error in the original budget numbers so projected budget outcome for 2015 is about \$5000 more than originally calculated. The 2015 budget now shows a \$9000 profit. The license purchases have increased and the finances are in good shape.</p>
3B	<p>ASN Advisory Board Meeting</p> <p>John presented the draft presentation that he will be giving at the April 11<sup>th</sup> ASN Advisory Board Meeting in Toronto. No comments or concerns from the board.</p>
3C	<p>New Sponsorship Activity</p> <p>John reported that Bowes Media have hired a new Marketing and sales person who will start on April 1<sup>st</sup>. This individual comes to Bowes Media with a motorsport marketing background. JF will be dedicating 50% of his time to CARS activity working with Warwick Patterson.</p>
5C	<p>CARS/Event MOU</p> <p>The draft MOU was reviewed and input was provided. The board agreed that once these last changes are made that we are ready to send the document out to stakeholders for input prior to finalizing. John will add the comments and prepare to send to a group that will include; National event organizers, nation event club presidents, regional directors, Warwick and the balance of the extended board.</p>

1E	<p><b>Safety Plans</b></p> <p>Peter reported that he and Terry had not been able to get together on the safety plans but he had developed a list of topics that need to be considered. When Terry is back from vacation Peter will review with him.</p>
4E	<p><b>License application and Medical self declaration housekeeping</b></p> <p>Martin presented some wording housekeeping on the two forms. The board supported the changes as presented.</p>
2F	<p><b>Website Development</b></p> <p>John presented a branch structure and data flow diagrams to the board for review and comment. The web site will have security for access to various sections. Some of the sections shown as Regional, event or club are intended to be template pages that those groups can use as their own web pages or if they would rather stay with their own web site can link to them from these pages.</p> <p>John was looking for guidance from the board and support for next steps. The board supported continued work with Frontech to flush out the details of the functional spec. We are getting close to being able to get pricing on the development of the web. We will be asking Frontech to provide an estimate.</p> <p>Once we get to that stage the board will need to decide if we should develop an RFP and go to other vendors for competitive pricing. John reminded the board that we are doing a lot of up front work in developing the ideas with Frontech at no cost to CARS and that this gives them an intimate knowledge and best position to be able to price the development.</p>
4F	<p><b>Vehicle Tracking</b></p> <p>John presented the functionality specification, which is a summary of the original list after weighting. Some of the low weighted items have been dropped.</p> <p>Discussed sending the spec to both Mark Williams and Rallysafe for pricing. Discussed that the spec really delivers on 5 main areas.</p> <ol style="list-style-type: none"> <li>1. The communication Network</li> <li>2. The Vehicle Tracking Capability</li> <li>3. Competitor Safety Features</li> <li>4. Spectator, Sponsor and Promotional Features</li> <li>5. Data</li> </ol> <p>We will ask for pricing with two options, the 6 National Events and a second price for a combination of 6 National Events and 6 Regional events</p>
4G	<p><b>RSQ/CRQ negotiations</b></p> <p>RSQ and Alain B are currently reviewing the contract and will be presenting to CRQ in the near future. Max will send a copy to Eric G &amp; John H for review at the same time.</p>
6G	<p><b>WRC Studs.</b></p> <p>Max reported that only one car ran on WRC studded tires as part of the trial. It went well for the competitor. The one car did not damage the road. It was pointed out that in the WRC when these tires are used there is a lot of road prep required in the form of adding ice thickness so that the tires don't break through to the sub surface for later cars. This is a large additional load on the organizers.</p> <p>Max reported that the pace of the one car with WRC studs was significantly faster than the cars without studs. Pro-rating the pace to Perce Neige for example WRC studded tires could easily cause top cars to exceed the speed limit on some of the stages.</p>

1H	<p>NACAM</p> <p>John reported to the board that John Shirley from NASA (rally West Virginia) and Mark Williams are working with the NACAM group and after the RWV attempt to become a NACAM event was stopped by ACCUS they went directly to the BDC organizer and asked him if he would like his event to be part of the NACAM Championship for 2015. (as a fill in until RWV can take the spot in 2016)</p> <p>Jean Francois sent John a note explaining that he had been approached.</p> <p>John wrote to ASN Canada and asked for input. ASN Canada was very clear that any approach by another FIA zone championship to a Canadian Rally needed to follow the proper channels and receive proper approvals.</p> <p>John wrote to John Shirley and suggested that if they wanted to proceed they needed to send a formal proposal to CARS and ASN Canada and that the CARS board would review. If supported would ask ASN Canada to support and only then could we move forward with planning.</p> <p>A very superficial proposal has been received. We reviewed the proposal and a list of items that would need to be addressed that has been started by Terry and John at this board meeting.</p> <p>The board was surprised at the actions of John Shirley and Mark Williams since both of these gentlemen should know the proper channels to get this sort of thing done.</p> <p>The board are worried that time is very short for an exercise of this magnitude to be properly planned and executed while at the same time not undermining the Canadian Rally Championship. Its sponsor's interests, our commercial rights, TV productions and so on.</p> <p>John will review the list of items that would need to be addressed with Jean Francois Guite, but the general sense was that this could easily go from being an exciting opportunity for an event organizer to a huge loss and a real negative for the event and the CRC.</p>
2H	<p>Aerial Photography at CRC events</p> <p>Warwick has requested that he be allowed to use his UAV for areal video at CRC events. The new Transport Canada regulations allow for their use in such circumstances. Our media company, Formula Photographic is insured to use the device.</p> <p>The board supports the use of the UAV at CRC events but wanted John to review with Terry since he had previously not supported the use of these devices.</p> <p>John will have an opportunity at the April 11<sup>th</sup> ASN meeting to bring this to conclusion and will report back to the board on April 16<sup>th</sup>.</p>
3H	<p>Rally Sprint Insurance</p> <p>Martin presented a proposal that for the balance of 2015 we would charge the same \$111/car for Rally Sprint as we charge for Regional Rallies. This is instead of the standalone \$775 fee that Rally Sprint actually costs CARS. It is recognized that this will cause a loss in the insurance account since we do not expect more than 3 or 4 participants in each of the initial RS events.</p> <p>The reasoning is that by doing this we are helping get the new rally sprint activity up and running and in Ontario they are planning 2 or 3 RS events this year.</p> <p>A motion was made to accept the proposal as presented. The motion was seconded</p> <p>Motion carried</p>
1J	<p>The next meeting will be on April 16th at 7 pm ET via conference call</p>
2J	<p>Martin motioned that we adjourn the meeting at 9:27 PM ET</p> <p>Peter seconded and the vote was all in favor. Meeting adjourned at 9:27 pm ET</p>