

CARS Board Meeting Minutes

June 19 2025

Item	Discussion
1	<p>Meeting was called to order by Bill Westhead on Thursday June 19 at 4:01 pm PT</p> <p>In attendance: BW Bill Westhead (President) MB Martin Burnley (RPM Director) MSz Michael Szewczyk (RW Director & Rule Book Advertising sales) DC David Cotie (RSO Director & Treasurer) FE François East (RSQ Director & Vice President) MSw Malcolm Swann (ARMS Director & Secretary) CK Chris Kremer (Past President) JH John Hall - ARC Chair and Rule Book</p> <p>We have Quorum with all Region Directors present.</p>
2	<p>Agenda: Adjusted motion to approve was made, seconded and carried. (MB & FE)</p>
3	<p>Approval of Previous Minutes. A motion to adopt the May 21, 2025 board meeting minutes was made, seconded and carried. (MB & DC)</p>
4	<p>Financial 2025 update</p> <p>DC –Update provided to May 31st. Does not include anything from PFR yet.</p> <p>License income below projections, but the expectation is more will trickle in over the balance of the year.</p>
5	<p>CRC report</p> <p>PN has not received Pirelli support as of today.</p> <p>PFR: MB – Pirelli involvement rolled out as a soft launch –</p> <p>PFR – admin pieces handled early, resolving many past concerns. Service Park issue resolved, as a backup had been planned for.</p> <p>2024 CRC Awards presented Thursday evening went well.</p> <p>Dust window extended after first stage, but continued to be a problem, resulting in last stage on Friday being cancelled.</p> <p>Day 2 had a little more wind so dust was not as much of an issue, event finished an hour late.</p> <p>Post rally inquiry eventually resolved due to being brought forward after results declared final.</p> <p>LeBlanc off, low G – primarily cosmetic.</p> <p>Community came together to help replace a repeater modem that had failed. Involved a helicopter as the access road was still snow covered.</p> <p>Baie (FE) Looking good so far – one stage needed to be changed on Sunday. New stage & sequence being used.</p>

	<p>Defi: (FE) – Jarnac has been washed out. Therefore, the south roads are not being used. Will be a Saturday event only. CASLL involved in event in support of CADO.</p> <p>Charlevoix: Planning to relocate the service park etc to the waterfront.</p> <p>Speed Factor</p> <p>PFR - Competitor questioning their initial start position based on Speed Factor</p> <ul style="list-style-type: none"> - Questions on speed factor drop of 10 points when moving to 2wd from 4wd. - (JH) Historically 5 – 10 points removed for a competitor moving from 4wd to 2wd at the discretion of the NSM. Speed factor intended for start order only. <p>https://www.americanrallyassociation.org/speedfactors contains both US and Canadian competitors in one table and includes both US and Canadian events.</p> <ul style="list-style-type: none"> - (MSw) When the provisional start order is posted: it is incumbent on a team with concerns to reach out to their regional director and the organizer to ask for a review of their start position WITH any supporting information.
6	<p>Event Updates</p> <p>DC – KWRC rallycross May 24-25 - met the maximum entries a second event has been scheduled allowing excess entries first access to entry. and requested a second event.</p> <p>MSw: Day 1 Baie is round 2 of the ARMS series.</p> <p>FE: Rallye de Beauce, May 29- Good event, few minor incidents. Scoring will apply to RSQ only. Internal issue still being worked on, to resolve with the township.</p> <p>July 19-20 Rally X Charlevoix: 19th rally school. 20th event using La Pax with small length sections.</p> <p>Discussion re clubs hosting different events – pros and cons. Big variance in results across the regions.</p>
7	<p>Club Updates</p> <p>CADO – planning to continue to search for additional sponsors.</p>
8	<p>Sponsorship & Contingencies</p> <p>BW – CARS press release issued re Pirelli.</p> <p>Minimal kick back to directors. Primary issue was lack of incentive to use Pirelli products.</p> <p>CK – lots of questions re year end prize fund structure at PFR.</p> <p>MSz - Questions re only 2 vendors.</p>

	<p>Note: These 2 are distributors as well as vendors. Example Groupe Touchette has 45 distribution centers across Canada.</p> <p>Lincoln Electric has stepped away from Pines sponsorship.</p> <p>FJ motorsport has announced North American rally cup starting in 2026 – Stellantis products. (Rally4)</p> <p>Economic impact of events to the community: recommend events work at understanding this for meetings with the community and governments.</p>
9	<p>Open CARS roles: NSM, CARS LinkedIn page quickly maxed out for no cost applicants.</p> <p>Executive Director: to be listed.</p>
10	Organizers Representative regrets
11	Safety Delegate regrets
12	Competitors' Representative- Regrets
13	Technical Rules Committee – Regrets
14	Admin Rules Committee - Regrets
15	<p>Communications and Marketing</p> <p>Newsletter initiative- targeted communication to a specific list of individuals. Goal is to start consistently supplying pre and post event communication, in a channel other than the event website or social media.</p> <p>CARS needs to do more to deliver information as part of our CRC responsibilities.</p> <p>Frederic Senterre to undertake, on behalf of Cyberimpact.</p>
16	New Business – n/a
17	Next meeting – Wednesday July 16, 2025 at 7:00pm ET.
18	motion to adjourn was made, seconded and carried (DC & MSw)
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