

# CARS Board Meeting Minutes

July 22nd 2015

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:00 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Eric Grochowski (Rally West Director)</p> <p>Martin Burnley (Treasurer, RPM Director)</p> <p>Clarke Paynter (Vice President, Atlantic Director)</p> <p>Maxime Méconse-Laroque (RSQ Director)</p> <p>Peter Watt (RSO Director)</p> <p>Chris Martin (Competitor Rep)</p> <p>Terry Epp (CRC Series Manager)</p> <p>Warren Haywood (Technical Director)</p> <p>Absent:</p> <p>Ross Wood (Organizer Rep)</p> <p>We have 5/5 directors making a Quorum. Meeting was called to order at 19:08 ET</p>
2A	<p>The meeting minutes from June 17th were discussed.</p> <p>There were no concerns with the minutes as presented.</p> <p>A motion was made to adopt the minutes as presented.</p> <p>Motion was seconded.</p> <p>Motion Carried</p>
1B	<p>Financials</p> <p>Martin indicated that he had nothing unusual to report and that sponsorship income was flowing on schedule.</p> <p>Martin did report some initial progress on the AGM budgeting and pricing. After a number of years of holding the ticket prices fixed, there may be a need to increase the price from \$50 to \$55. Eric expressed some concern with increasing the price. Clarke shared that some clubs in his region have subsidized the ticket price in the past to help encourage attendance.</p> <p>A motion was made to support a price increase to \$55</p> <p>The motion was seconded</p> <p>Motion was carried</p>
2B	<p>CRC</p> <p>Terry reported that BDC went very well, ran on time, radio net was good, minor difficulty communication desire to restart from teams closer to the back of the field. Baie organizers did a good job of raising money through sale of stage side banner advertising, beer and concession sales, spectator's tickets. The entry list was up a bit. This year the organizer saved by not holding a banquet at the end of the event. They do plan on a celebratory function for the volunteers and</p>

	<p>workers later.</p> <p>Terry reported that Defi is on track, permits have been paid for, supp regs are up on the web site.</p> <p>Martin reported that there is concern from the PFR organizers that the forest fire risk is very real and that they are developing contingency plans that could include moving the event back closer to Rocky. This is to avoid being denied road closure permits because of the fire risk. This is a developing situation with no final decisions yet.</p>
1C	<p>Subaru</p> <p>Terry is planning on meeting with Subaru in the near future. This is a routine meeting to review progress and address any outstanding issues. Subaru did attend BDC and were hosted by Max Méconse.</p>
2C	<p>Yokohama</p> <p>Martin had nothing to update.</p>
3C	<p>New Sponsorship Activity</p> <p>John shared a status report from Jean-Francois Menard-Boissennault that shows that he is very active talking to many potential sponsors. JF has also been working on improving the social media tracking; we received over 650,000 impressions from Baie related social media. This is the kind of information that he needs to enable selling our series.</p>
2F	<p>Website Development</p> <p>Frontech have started work on the initial design of the new website. The site is basically divided into two parts, the Fan-Centric CRC pages, which will deal with the media, the promotion of events, event highlights and general information of interest to the fans. The other part are the CARS pages that deal more with the business of the sanctioning body, competitor data, licensing, rules, bulletins, board meetings and the like.</p> <p>Dean Campbell and Jean-Francois Menard-Boissennault are both active in inputting to the CRC pages and making sure that we have something that will work for them and meets current marketing and media needs.</p> <p>John has just received the initial wireframes and conceptual layout pages for feedback. We hope to have feedback to Frontech by August 8<sup>th</sup> after which they will move into the phase 1 building of the pages and functionality.</p>
3F	<p>Stewards Manual</p> <p>Terry reported that Alasdair and Alain have provided feedback. They will now schedule a review meeting and expect to have the updated stewards manual by the end of August.</p>
4F	<p>Vehicle Tracking</p> <p>Since the last board meeting Ross had asked John to get a proposal from Rallysafe to run the system at Defi. John received a proposal, which he forwarded to Ross. Peter reported that Ross and the Eastern regions have talked and that RSO was willing to contribute financially to supporting the trial. Max reported that he would be discussing with RSQ in the next day or so.</p> <p>The CARS board discussed supporting the trial to the same level as the regions.</p> <p>The trial would involve 1 Rallysafe staff, 24 units and the need for some local support, which can double as training of some Eastern Canadian volunteers.</p> <p>A motion was made to support the trial financially to a maximum of \$1000.</p> <p>The motion was seconded</p> <p>The motion was carried</p>

2G	<p>Intent of Production Class</p> <p>Warren, Max and John reported that they had met and discussed that the intent statement is really wrapped up in the clauses 12.7.1, 12.7.1.1 &amp; 12.7.1.2</p> <p>The first proposal is that we change the title of 12.7.1 from "definition" to " Production Class intent statement"</p> <p>Secondly they proposed that we better define 12.7.1.2 "Original Equipment (OEM)" to "Original Equipment Manufacturer (OEM)"</p> <p>Finally we discussed that the current wording doesn't explicitly exclude the use of JDM or EDM OEM parts as an alternative to Cdn and/or US domestic market OEM parts. There were some opinions on both sides of the argument for and against allowing the use of JDM or EDM.</p> <p>After some good discussion a majority of the board support excluding the use of JDM or EDM OEM parts in production class. An exception would be if the technical rules committee specifically allows an item, in which case it would need to be on a variable options list.</p> <p>Warren, John and Max will develop the finalized words for the rule change and follow the review and bulletin process. This will then allow the Tech Rules Committee to review the whole of section 12 to make sure that the Production Class rules fit with this intent.</p>
4G	<p>RSQ/CRQ negotiations</p> <p>Max provided a draft of the new contract that he is proposing. Max will translate a copy into English for review. Max reported that RSQ and CRQ have made progress.</p>
1H	<p>NACAM/BDC</p> <p>John shared a request from BDC to get CARS support to hold a leg of the 2016 NACAM championship at the Baie.</p> <p>The board discussed and agreed that the next step is for John to develop an initial set of terms that addresses the concerns of protecting the CRC, our sponsors, our media rights and so on.</p> <p>We agreed that negotiations should be between FIA Canada/CARS and NACAM with no intermediary from the US. This would be an important aspect of any agreement.</p> <p>John indicated that with a set of terms that work for both CARS and BDC he would discuss with FIA Canada to get their input and support. With this in place we would be able to open up dialogue with Mr. Abed the Mexican FIA President.</p>
2H	<p>Licensing Rules</p> <p>Peter had originally asked for a discussion about new driver licensing, but with some recent changes in RSO that include providing a mentor to new drivers he felt that the discussion wasn't necessary at this time.</p>
1J	<p>The next meeting will be on Sept 16th at 7 pm ET via conference call.</p>
2J	<p>A motion was made to adjourn the meeting</p> <p>Motion was seconded.</p> <p>Motion Carried</p> <p>The meeting adjourned at 9:25 PM ET</p>