

CARS Board Meeting Minutes

July 14th 2014

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:00 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Peter Watt (RSO Director)</p> <p>Ivan Butikofer (Vice President, RSQ Director)</p> <p>Clarke Paynter (Atlantic Director) joined meeting at item 3B</p> <p>Eric Grochowski (Rally West Director)</p> <p>Keith Morison (Marketing Manager)</p> <p>Ross Wood (Organizer Rep)</p> <p>Warren Haywood (Technical Director)</p> <p>Chris Martin (Competitor Rep)</p> <p>Terry Epp (Series Manager)</p> <p>Martin Burnley (Treasurer, RPM Director) Absent</p> <p>We have a Quorum 4/5 to continue</p>
2A	<p>The meeting minutes from May 11th were discussed. Need to remove name of insurance reviewer. Other than that ready to go.</p> <p>Peter made a motion to adopt the minutes as amended.</p> <p>Clarke seconded the motion.</p> <p>Vote count 4/4</p> <p>Motion Carried.</p> <p>May 14th 2014 meeting minutes adopted.</p>
1B	<p>Martin was absent but had sent an update on the funding contingency plan which we reviewed. Keith reported that FP are working on some cost reductions for us and also potential sponsors.</p> <p>AGM will be moved to Toronto, Clarke will close up the Halifax file.</p> <p>Discussed brand manager attendance at BDC, unfortunately the arrangements had all been made and costs committed prior to cost cutting decisions.</p> <p>Peter had sent some sponsorship ideas to the Board, Keith mentioned that there were some good ideas and will continue to follow up.</p>
2B	<p>Keith reported on commercial and media activity</p> <p>Teaser video from BDC went out and has already had 1700 views, 75 shares, and been linked 100 times. The video has had a reach to 22 000 people. Results no in from other video distribution channels yet. The video was featured on the front page of canoe.ca</p> <p>First TV episode and online video are almost ready to go, still negotiating with broadcasters</p>

3B	<p>CRC report from Terry</p> <p>BDC 2 follow up items.</p> <p>1. Service park location in relation to in and out controls. Distane was 400 – 500m which took time from the service time available. 2. Interactions between stewards and organizer became a little tense.</p> <p>John asked the question, who do the stewards report to while representing CARS at a national event? Wasn't a clear answer and John was suggesting that the Series Manager may be the appropriate senior CARS official at the national events, and maybe we need to clarify in the stewards handbook this.</p> <p>DEFI, PFR, and TP all have initial documentation into Terry</p> <p>Re-start rules were applied numerous times at BDC and although we continue to iron out the logistical implementation issues the fact that re-start is one available is widely supported by competitors and organizers.</p> <p>Terry agreed to talk to Jean-George about tracking he restart penalties in his scoring too. Will need to have similar conversation with Paul Westwick regarding his scoring tool.</p> <p>Recce at BDC was very long. The Recce instructions were some of the best ever created but competitors still found themselves going the wrong way on some stages. Terry felt that competitors are no all properly using the instructions and the route books to follow the Recce route.</p>
1D	<p>Terry Reported no progress on the safety plan templates for rally cross, rally sprints</p> <p>ARC will continue working on this project.</p>
2D	<p>Ross has talked to all or the rally cross organizers and has general alignment on a re-write of the rally cross rules. The ream will be drafting a proposed new national rally cross rule set that will be based largely on the rules proposed by the Quebec Rally cross Organizers.</p>
8D	<p>John reported that section 14, route presentation has been updated as per input for the June 11 Board meeting and will be easy for review by the board at the Sept 8 meeting.</p>
9D	<p>John reported that the rule book preamble has been updated after input from the June 11 Board meeting but still required some word smithing and will be ready for Board review at the Sept 8 meeting.</p>
1E	<p>Ross reported no progress since last meeting on the safety guidelines.</p>
2E	<p>Peter asked about the CRC website and wondered why it was not called the CARS website. Keith explained some of the history and how the board had decided some years ago that the CRC branding needed to be front and center on the website</p> <p>It is generally understood that the website is in need of work, but this needs money. The website works and is adequate so will need to wait until money is available to fund a website upgrade project.</p>
4E	<p>Keith talked about Rallysafe and that Big White is investigating the costs us using Rallysafe at the next BW rally in December. The recent incident at Idaho once again reinforces the need to improve vehicle and occupant tracking with better, quicker response times.</p> <p>Some good discussion around the current system of radio points, triangle and stopping rules. These all do the job but dependent upon a lot of human interactions</p>

1F	<p>The CRC schedule</p> <p>In two weeks the Western Regional Directors and event organizers are meeting to discuss the western part of the schedule.</p> <p>Terry will wait until after that meeting and to get further direction from the board before sending his customary let out to organizer asking for the 2015 event date commitments</p>
1G	<p>Peter has made a proposal to go to permanent car numbers and included a detailed methodology of assigning number blocks to the regional and national competitors. Generally there is support for the use of permanent numbers as it would make it easier for competitors to be associated with their number and it could reduce the cost to competitors and organizer is numbers didn't have to change for each event.</p> <p>Eric volunteered to work with Peter on reefing the proposal. John suggested that having a single big block of numbers from 10-999 with no regional distinction might be better. Discussion included how to tie keeping a number by maintaining ones license.</p>
	<p>Ross requested further discussion on how we get the CRC podium and signage to events. Warren added that we also need to discuss tech equipment transport also.</p>
1H	<p>The next board meeting is set for Monday September 8, 2014 at 7:00pm ET</p>
2H	<p>Ivan motioned to adjourn the meeting at 9:05 ET</p> <p>Eric seconded.</p> <p>Meeting adjourned at 9:05 ET</p>