

CARS Board Meeting Minutes

July 11th 2016

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:08 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Clarke Paynter (Vice President, Atlantic Director)</p> <p>Martin Burnley (Treasurer, RPM Director)</p> <p>Chris Kremer (Rally West Director) Arrived 8:00pm ET</p> <p>Peter Watt (RSO Director)</p> <p>Maxime Méconse-Laroque (RSQ Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Jeremy Norris (Competitor Rep) joined at 8:00pm</p> <p>Warren Haywood (Technical Director)</p> <p>Absent</p> <p>Terry Epp (CRC Series Manager)</p> <p>We have 5/5 directors making a Quorum at 7:08pm.</p>
2A	<p>A motion was made to adopt the May 26th CARS Extended Board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of the May 26th extended board meeting are approved as presented</p>
1B	<p>Martin indicated that we are ½ way through the fiscal year and the finances are stable. Have paid out the Subaru contingency for BDC and will be invoicing Subaru.</p> <p>Have paid for the balance of RMR and 1/3 of BDC to Formula. Still need to discuss the balance of the year with Formula to agree on how we will cover the balance of the year (issues include loss of Yokohama income and addition of 7th event) Martin will arrange for a meeting with Formula, John and himself.</p>
2B	<p>No CRC report as Terry is on vacation</p>
3B	<p>Had a good discussion on the use of the CRC brand by teams and others. The board agreed in principle that we are okay with letting teams use the CRC brand on team clothing, this is seen as a good business decision to promote the brand.</p> <p>Some details should be worked out and added to a position paper that deals with the following items;</p> <ul style="list-style-type: none"> • Sizing and proportion of CRC logo allowed • Use on team clothing not intended for re-sale. Probably a use agreement to allow and no cost • Use on team clothing for re-sale. Probably a use agreement to allow with small license

	<p>fee.</p> <p>John will draft a proposal.</p> <p>It was agreed that this ties into the concept of an E-Commerce page on which we can likely allow the sale of both CRC branded items and team branded items.</p>
4B	<p>Discussed US log booked vehicles and the associated rules.</p> <p>Our rulebook is clear on the topic of a US competitor and what they need to do. But is a little less clear on what a Canadian competitor is to do if they have purchased a US log booked vehicle.</p> <p>We have examples of Canadian competitors bringing a US log booked car into Canada, having it checked by the Regional Tech Director and continuing to use the original US log book. We also have examples where the competitor gets a new CARS logbook.</p> <p>The question being asked by Martin was, is this okay?</p> <p>The board didn't have a firm position. If the logbook is simply a logbook that records the events and car history, what difference does it make? as long as the Regional Tech Director has certified that the vehicle is meeting the CARS rules for the class. This should be noted in the logbook.</p>
6D	<p>The topic of a regional director network and possible cross-over between the tech director network and the tech rules committee was discussed.</p> <p>Warren has made strides to establish the Regional Tech Director network and is in the process of refreshing the Tech Rules committee membership. He did not feel that it was appropriate for the two groups to be one as the responsibilities are quite different. Some cross-over might be appropriate.</p> <p>Warren will finalize his proposal and report back to the board.</p>
1E	<p>John mentioned that the safety templates are out for initial use and will be finalized after July 30th. Terry is accepting input from organizers.</p>
5E	<p>John presented the FIA Rally Safety presentation to the board. Most if not all of what they recommend is already included on our website and in the organizers safety guidelines.</p> <p>John asked that board members review the document for discussion at a future board meeting.</p> <p>The key to any safety program is application of the know-how. The board would like to reinforce that the safety guidelines are important, that the safety plan development and implementation is important and that the role of the course cars as the last check on stage safety is critical.</p>
1F	<p>John reported that the web site deficiencies are almost complete</p> <p>We are in discussions on an agreement for ongoing maintenance of the site.</p>
3F	<p>Peter proposed that with the increasing use of vehicle tracking that we should develop some protocols. To date the vehicle tracking has been used in a back up and test modes but as it becomes more mainstream and accepted a set of protocols are required.</p> <p>The group agreed and felt that including some key users from across the country would be a good idea.</p> <p>We will discuss further at a future board meeting</p>
5F	<p>Declining entries issue...</p> <p>Baie had an excellent turnout with a total of 37 teams that included 2 from NACAM, good representation from Western Canada, the US and a lot of Quebec teams.</p> <p>John has been working with the various organizers to help them gain the maximum promotional</p>

	benefit from the new CRC/CARS website. The Baie did an excellent job of using the site to their advantage, as did Rocky.
2G	<p>John reviewed the progress to date of discussions with CRQ. This is the first time that the extended board has been involved in the details of these discussions but at this point, it is time that we prepare for some anticipated changes.</p> <p>In December 2016 CARS/RSQ & CRQ are coming to the end of a 6-year contract that effectively had RSQ delegate the sole responsibility for the Quebec regional rally to CRQ along with a fair degree of autonomy.</p> <p>Coming into the renewal process CARS/RSQ tried to negotiate a better working relationship with CRQ. CRQ on the other hand wanted a 15-year extension and even more autonomy. This was taking us to a position whereby we had no choice but to simply refuse to renew the contract. Because delegating responsibility for the Quebec regional rally to this degree is contrary to our mandate to democratically represent the membership and be responsible for rally sport in Canada as delegated to CARS by ASN Canada.</p> <p>On July 4th Terry went to a meeting with some of the Quebec organizers and learned of a pending announcement scheduled for July 19th by the CRQ owner to launch a new championship under NASA sanction. Some organizers had already been warned that if they did not join the new championship then it would go head to head with the existing CRC events. This has the organizers quite worried that the entrant base will be split and cause the CRC events to ultimately fail. Some competitors have already been approached to join the new championship.</p> <p>With that background the board discussed our next steps.</p> <ul style="list-style-type: none"> • Terry is working with the CRC events to establish the 2017 calendar and have it ready to publish on July 18th • Debbie has filed for Federal trademarks to protect our CRC branding • John has suggested that the regions need to file for provincial trademark protection for the various regional championship branding. Including. WCRC, ECRC/CREC, MEQA, OPRC and a Quebec Regional Championship. • Ideally the 2017 regional championship should be pinned down ASAP and include a Quebec regional championship. • We should have numerous positive rally articles and video of interest to flood the airwaves on July 19th • John should prepare a "Presidents Update" for July 20th publication. This will involve discussing a quick transition turnaround from Pierre. The tone should be positive and reinforce that CARS, the CRC and the regional championships are solid and will continue (hence the value of the 2017 calendars) A theme should include the value of a democratically elected board, that CARS is the membership. The real value is that the membership can choose to replace board members if they don't like the direction. • John will discuss the situation with Formula Photographic to engage their help in communications. • We should discuss the pending changes with Subaru (Terry) and Dirtfish (Warwick). • Ross will arrange for an Organizer meeting for July 14th. Should include all CRC events organizers and as many of the extended board as possible. John will contact Terry to see if he can be available as it would be very beneficial. The purpose of this meeting is to hear the concerns and input from the organizers. • Will need plan to communicate broadly, probably using the Presidents Update as the vehicle but via our FB page, website, etc. It will be important that all of our rally community are aware of the facts and know that CARS and the Regions are together and stable.
1J	<p>The board plans to meet again on the evening of July 19th at 7:00pm ET to review any news releases or announcements and put the finishing touches to the Presidents update.</p> <p>The next full board meeting will be on Thursday Sept 1st at 7 pm ET via conference call.</p>