

CARS Board / Organizer Meeting Minutes

January 13, 2023

Item	Discussion
	Extended Board & Organizer Meeting (Closed)
1	<p>The Extended Board + Organizers + CRC Media meeting was called to order at 10:30 am EST</p> <p>Introductions were carried out and present were;</p> <p>Jean-Francois Guite- CARS President</p> <p>Chris Kremer - RW Director, CARS Secretary/Treasurer</p> <p>Warren Haywood - RSO Director</p> <p>Martin Burnley - RPM Director</p> <p>Clarke Paynter - ARMS Director</p> <p>Francois East - RSQ Director and CARS Vice President</p> <p>Malcolm Swann – ARMS Nominee</p> <p>Debbie Dyer - CARS Office Manager</p> <p>Yannick Lefebvre - CRC Series Manager</p> <p>Ross Wood - Organizer Rep</p> <p>John Hall- Chairman -Admin rules committee.</p> <p>Andre Leblanc – CARS Competitor Rep</p> <p>Graham Bruce - CARS Technical Director</p> <p>Keith Morison - Rocky Mountain Rally and Big White Rally</p> <p>Paul Westwick - Pacific Forest Rally</p> <p>David Brassard - Rallye Defi</p> <p>Marc Dimock – Rallye Baie des Chaleurs</p> <p>Danny Hudon – Rallye Baie des Chaleurs</p> <p>Bruce Leonard – Lincoln Electric Rally of the Tall Pines</p> <p>David Cotie – RSO nominee and Lincoln Electric Rally of the Tall Pines</p> <p>Vincent Hubert – Rallye Perce Neige Maniwaki</p> <p>Max Meconse – Rallye Charlevoix</p> <p>Richard Berthieume – Rallye Charlevoix</p>
2	<p>Review of CARS Goals and changes for 2023</p> <p>JF – Rallysafe - CARS provided full support to the events for 2022, where the events or regions were to have people trained on how to use the system. For 2023 remote support is offered but the events are to do the local work. The issues / event responsibilities are loading the information into the units and tablets, install the units, trouble shoot any issues, collect the units and tablets at the end of the event.</p> <p>Keith is willing to go to an event to help if the event pays his expenses.</p>
a)	

Rallye Defi asked if it was clearly laid out for RallySafe in 2022, did everyone understand the ramifications for 2023 and support, especially in the East?

Rallye Sport Quebec has purchased one tablet and is looking at 3 more, was wondering if RSO is purchasing any. Tall Pines used 11 tablets and thought they were part of the RallySafe equipment. The tablets were purchased by Rally West and a \$10 per car fee is included in the levy as rental from Rally West. This is help for replacement when necessary.

RPN is okay for pre-event preparation, concerned over at event support, Baie will need help with pre-event support, but should be okay for at event support.

b) There will be no dedicated National Tech Inspector for 2023, Yannick as the National Series Manager will include this role in his duties.

c) Standardization of documents, some events have submitted documents and others admit to be remiss in doing this. The flavour of the event is not from the supps but the events themselves. Some organizers feel we should look at the FIA documents and lean to a more global standard. Would help those coming from overseas. Suggested everything but the time card as our timing is different.

d) The average numbers of cars at a national event were 29 for 2022. The suggestion of running a rally sprint with a rally was brought forth.

Some of the cars running sprints are not registerable and only run events where they are not on public roads.

Suggested that this would be more appropriate for a Regional rather than a national events as many of the rally sprint and rallycross competitors are volunteers at the rallies, there would not be enough people.

Not all events have to do it but CARS were hoping to get more people participating. Get them hooked again so they upgrade and come back into full performance rallying.

Organizers concerned about finding the right road for a rally sprint, not every event has a sprint friendly road, and there is extra work.

Rally sprints were just a suggestion, not all events can do it and it is up to the event. Hopefully this will increase entries and get the competitors feeding up to performance rally.

Organizers feel sprints should be at a lower lever unless it is flushed out for it to within National. The board says there is no obligation to have a Rally Sprint within a National, just an opportunity. Trying to help get more entries for events.

Suggestion of a tow fund to help those to travel across the country, too few travel across the country. No plan was outlined on how to fund it.

Classic Car Championship is an overlay of the 2WD championship, the board sees no big impact on the events except maybe a line item in scoring.

The board sees the opportunity to build older cars rather than newer ones. Old cars appeal to people and the simplicity of some being built. The thought of build it and they will come, and exploring more opportunities.

Question of why only 2WD. The board is considering the safety aspect and starting somewhere. Can expand in the future if they see the desire and cars for it.

e) John will show Yannick what the spreadsheet and information he is looking for so Yannick can help with what scoring needs within his new role. The reason for the administration rule change regarding scoring was after the scores are declared final errors in the data appeared when sent to John. There have been errors in penalties. Most of the time there is no impact on the competitors. There should be no discrepancies between what is declared final and what is sent for database

f)	<p>input. 20.13 the intention is not to question or challenge the decisions of the rally only to fix the errors that occur during the transposing of the numbers.</p> <p>Competitors are responsible to check the event results before they are declared final- suggestion of putting this in all Supp Regs for 2023.</p> <p>Sharing the best practice of sharing green initiatives. Want CARS to appear to be on top of what the world is doing and look at green sports. CARS will be pushing events to have green initiatives to promote the way we are going.</p> <p>Pines donates to the Bancroft Stewardship Council to help plant trees.</p> <p>This many not gain much in concrete thing but more moral support in communities. Organizer suggest to link with what their community is interested in, ie. lumber, water, etc.</p> <p>Rallye Charlevoix has been part of a study to be carbon neutral, this helps them partner with the federal government to help access some sponsorship that would otherwise not be accessible.</p> <p>Rallye Defi, from 2019-2022 the initiatives works well when a project is presented to sponsors, it gives a better image of the event. They plan to dig a little deeper for recycling, for things to give volunteers like t-shirts, etc to be carbon neutral.</p> <p>Pacific Forest Rally used to have an extra prize for the lowest consumption vs the lowest stage mileage, (the fastest with little emissions) PIAA Eco Cup. Had some uptake for a few years and then it tapered off.</p> <p>Rocky Mountain Rally is reaching out the community to get their thoughts</p> <p>Carbon offsets, can be more then tree planting. ie infrastructure projects. The Suzuki foundation has ratings for the various groups and their projects. The board feels the green initiative might become necessary to continue to get road permissions, sponsorships and community support.</p>
3	<p>Visions of the National Series Manager</p> <p>Yannick thanked Terry for his past efforts. Yannick’s focus is on safety, trending to green initiatives, standardization of event in Canada to keep it consistent across the country. Rally is fragile and we need to work more to get more media coverage and change the image of the sport. Would like to make it easier to travel in between the events, try to come up with ideas on how to get volunteers and retain them. He sees the sports like a tree, it needs help with the roots, need to work on the feeder events. Feels that we need to target those in other types of motorsports like dirt biking, so they get to know us and potentially become competitors.</p> <p>Martin has been approached by a school who has 2 MBA students who are looking for work experience in motorsports. Their service is 160 hours, if there an interest in assisting with the program let Martin know.</p>
4	<p>Reviewed the 2023 Responsibilities agreement.</p> <p>There are no changes from 2022</p>
5	<p>ASN Canada</p> <p>CARS has been affiliated since 2021. GDS is issuing the FIA licenses in Canada. CARS is receiving information on some things from the ASN, mainly through Leanne who sits on the Women in Motorsport Council. CARS has no expectations that the insurance will be provided for 2023-2024 through the ASN.</p> <p>By having the CARS organization solid we can slot into most situations, but it must work for us. Reviewed the CARS goals regarding ASN. Old ASN is not going away until the Liabilities are dealt with</p>

6	<p>Insurance Rates for 2023</p> <p>Entering into the 2023 year the rates will remain the same. The insurance year runs until March 31, 2023. We will get our new rates in March and at that time will review the rates.</p>
7	<p>Budget for 2023</p> <p>Licensing fees have been raised slightly to allow for more marketing. Chris presented the budget and no questions were raised.</p>
8	<p>Status of Sponsorship funding and 2023 media plans.</p> <p>Subaru's budget is set to renew at the end of April, we are very encouraged.</p> <p>The Rocky Mountain Rally needs to know what is happening regarding TV or WebTV so they know what to tell their sponsors and communities. Communities view it as a way to advertise.</p> <p>CARS has had some success on an event by event basis, we can go to them and say we need to know what is happening for an event.</p> <p>The Board was approached to provide their vision of where a marketing company might assist CARS. A marketing committee was formed and over the past year they have been working on their own and in conjunction to come to a common understanding on what can be partnered on.</p> <p>Coming close to an agreement which will be an overlay of Formula Photographic's contract. They feel that between events is the best time to engage in social media.</p>
9	<p>2023 Stewards List</p> <p>Presented the Steward assignments for 2023, there were no questions.</p>
10	<p>National Scrutineer</p> <p>The National Scrutineer will be part of the NSM responsibilities for 2023. They need to communicate with the event Scrutineer before the event.</p> <p>Some would like to see recce and tech not scheduled at the same time, puts stress on some drivers, others would like to see one spot for Technical inspection, not in the service spots as they are too hard to find. Rocky said that they get comments that doing Tech in the service spots is highly appreciated by the teams, and those that can go early do, those that cannot do not. Rocky believes that the need to make the competitors happy.</p> <p>One organizer asked the events to make sure that they share and backup documents among committee members, so not only one person has. After the passing of a committee member there is some concern about a couple of documents including the route book locked in their computer.</p> <p>The Board let the organizers know that they can always reach out and that they are there for them.</p>
11	<p>Adjournment</p> <p>Meeting adjourned at 22:00 EST</p>