

# CARS Board Meeting Minutes

Jan 29th 2014

Item	Discussion	Action
1A	<p>Meeting was called to order by John Hall at 7:04 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Eric Grochowski (RW Director)</p> <p>Peter Watt (RSO Director)</p> <p>Ivan Butikofer (RSQ Director)</p> <p>Clarke Paynter (Atlantic Director)</p> <p>Keith Morison (Marketing Manager)</p> <p>Terry Epp (CRC Series Manager)</p> <p>Ross Wood (Organizer Rep)</p> <p>Chris Martin (Competitor Rep)</p> <p>Darryl Malone (Technical Director)</p> <p>Nicki Beverley (Recorder)</p> <p>We have a Quorum 4/5</p>	
2A	<p>The meeting minutes from Jan 10 and 11th were discussed. Pre-meeting suggestions were already made to the minutes, and no other concerns were raised.</p> <p>Eric made a motion to adopt the minutes as written.</p> <p>Peter seconded the motion.</p> <p>Vote count 4/4</p>	Motion adopted
1B	<p>John presented Martins report on the Financials</p> <p>Martin circulated a review of where the financials currently stand, income is currently on target and the AGM came in under budget. Other than that the budget is unremarkable, and no concerns were raised about Martins report.</p> <p>Clarke made a motion to accept Martin's financial report as presented.</p> <p>Ivan seconded the motion.</p> <p>Vote Count 4/4</p>	Financial report accepted
2B	<p>Keith reported on Sponsorship and Marketing</p> <p>Keith was happy to report there is now a signed deal with Yokohama. A verbal agreement is in place for Perce Neige for 1/6 of the total sponsorship for 2014, which is the normal from years passed. There is also a verbal agreement for a 3-year agreement with Subaru. Keith also commented that he is always looking for other potential sponsors, and if people have any ideas please pass them forward to him.</p>	

	<p>There is a signed memorandum of understanding between Formula Photographic and CARS, an MOU was used because the relationship is expected to grow and develop and is more appropriate than a fixed contract allowing us to reflect those changes.</p> <p>Keith reviewed that it has been suggested that a single web version of the online videos be released that is bi-lingual. All French speakers in the web series would have English subtitles, with French subtitles being optional. John feels this would promote how bi-lingual our championship is and allow all competitors or organizers to talk in their own languages. The board expressed support in the proposal.</p> <p>Both Subaru and Yokohama would like to see the TV show on the same networks in previous years. One of the sponsors expressed interest in having the show take a slightly different direction and having it on a second channel.</p> <p>Keith suggested that the board could offer 1 add spot on the episode tied to that event which could be offered to such groups like regional tourism, or large sponsors. Concerns was raised that CARS still has a sponsorship funding deficit that must be addressed before we give away funding opportunities. It was suggested that CARS could sell all ad space as a way of generating the required income. Possibly providing some revenue share with the events.</p>	
9B	<p>CRC Report</p> <p>Perce Neige is coming together well, route books are at the printers and Terry is happy with the requested changes that have been made. Terry has also been in touch with Baie, and has been discussing schedule; They have lost some roads in their local area and have made to make some changes.</p>	
	<p>Martin Burnley (RPM Director) joined the meeting. Quorum is now 5/5.</p>	
1D	<p>Restarting after DNF</p> <p>Terry presented the final wording from the Admin Rules Committee, with some more recent rule change requirements to reflect continuity in the GCR's. Penalties for missing a stage have been adjusted, and wording for clarification on how missed stage times will be assigned.</p> <p>Discussion was held on how the penalty for missing the first stage has had a proposed increase to 10 minutes. Terry also reviewed that the ARC has suggested that max lateness be adjusted to 20 minutes per leg (With the suggestion of maximum of 3 legs on a one day rally, and a maximum of 4 legs in a two day rally.)</p> <p>The board commented on wording throughout the document and how this would affect competitors. Terry took note of the wording suggestions, as well as changing the implementation date to April 31.</p> <p>Darryl requested that the changes be distributed to the competitors; Chris would like to have a bulletin distributed and an adequate time for feedback given.</p>	

	<p>Peter made a motion to distribute the Restarting after DNF rules with the discussed wording changes to the rally community for feedback, and implementation on April 31.</p> <p>Eric seconded the motion.</p> <p>Vote Count 5/5.</p>	<p>A bulletin will be produced with the restarting after DNF rule changes for feedback from competitors. Terry will get the translations done and develop a rationale.</p>
2C	<p>Production 4WD Weights</p> <p>Darryl requested more time to work on this topic and will report at the next meeting.</p>	
5D	<p>One Pass Recce on National Events</p> <p>John wants to discuss a few issues, and then submit the board's input to the ARC for a proposal. Perce Neige is running some of their stages with one pass recce and organizers supplied notes. At some events the author of the notes then competes in the event, should this be allowed or should a penalty be implemented.</p> <p>Board members would all like to see two-pass recce continue as much as possible as it is a huge selling feature for Canadian events, with one pass recce requests only in exceptional circumstance and being submitted to the board for approval. Discussion was held about newer competitors vs. advanced competitors and their preferences for one or two pass recce. Consensus of the board members is that the person writing the notes should not be a competitor at that event.</p>	<p>The ARC committee will take this feedback, and create a proposal for the next CARS board meeting.</p>
4E	<p>Vehicle Tracking</p> <p>One of Rallysafe's top engineers is going to be in Canada for the next two months. He has 4 units with him and has been looking at attending Cochrane Rally in Alberta and trialing the system. During his time in Canada his car will be outfitted with the Rallysafe system and will be tracking how Western Canada transmits given its terrain. Keith will keep the board updated.</p>	
1F	<p>2014 Goals</p> <p>John has proposed a new CARS sponsorship philosophy and adjusted objectives and goals that align with the philosophy document. John would like feedback from the board with respect to the proposals. The board was very supportive of the new wording that John has proposed and enthusiastic with the direction that CARS would like to head.</p> <p>John reviewed what the goals mean to him and how he sees them tied into event development, grassroots growth, and large scale marketing visions. Each region spoke support of this document.</p>	
1G	<p>Expense Reimbursement Policy</p> <p>Martin pre-circulated a policy for the CARS board members to follow with respect for reimbursement of travel expenditure. Eric requested clarification for the insurance on rental cars, given the nature of usage. It was suggested that Martin add</p>	

	full or adequate insurance is required for all rental cars. Martin is also requesting more feedback to be sent via email, and will propose an updated version at the next meeting.	
1H	Next Meeting – March 12, 2014 19:00 EST	
2H	Adjourn Meeting Clarke made a motion to adjourn the meeting at 21:08 EST. Vote Count 5/5.	