

# CARS Board Meeting Minutes

## January 11, 2015

Item	Discussion	Action
	<p style="text-align: center;"><b>Extended Board Meeting (Closed) and Sponsorship Committee Meeting</b></p>	
2G	<p>Meeting was called to order by John Hall on January 10, 2015 at 08:20 EST</p> <p>John Hall (President)            Martin Burnley (RPM Director) Secretary/Treasurer            Eric Grochowski (RW Director)            Peter Watt (RSO Director)            Clarke Paynter (ARMS Director)            Terry Epp            Ian Wright            Warwick Patterson            Dean Campbell            Chris Bowes            Boris Djordjevic            Debbie Dyer (Office Manager / recorder)            Maxime Mencanse Larocque (RSQ Director) -absent            We have Quorum at 4/5</p>	
2C	<p><b>Introduction of 2015 Board</b></p> <p>John Hall – President            Martin Burnley – Rally Pacific Motorsports - Secretary / Treasurer            Eric Grochowski – Rally West            Peter Watt – Rally Sport Ontario            Maxime Mencanse Larocque – Rally Sport Quebec            Clarke Paynter – Atlantic Region Motorsports            Terry Epp -CRC Series Manager            Ross Wood – Organizer Representative            Warren Haywood -Technical Director and Technical Rule Committee Chair            Chris Martin – Competitor Representative            Debbie Dyer -Office Manager</p>	
3G	<p><b>Outstanding Items</b></p> <p>Peter Watt nominated Clarke Paynter for Vice President. Clarke accepted the nomination            The board voted 4/4</p>	Motion Carried

	Clarke Paynter is the new Vice President	
	Add to goals – To make a conscience decision to review costs to competitors competing and getting into the sport.	
	<p><b>Website Development Discussion</b></p> <p>Presentation presented by Boris Djordjevic of Frontech Solutions that proposed a phased web site development. Boris offered lots of ideas.</p> <p>It was decided that the next step would be for the board to form a small team to develop a functional spec for the new website. With a functional spec we can go ahead and get some pricing on the initial phase.</p> <p>Dean Campbell offered to help with development of the spec and reminded everyone that our capability to generate content must be considered</p>	
	<p><b>Proposal from Formula Photographic and Bowes Media</b></p> <p>The board reviewed the Formula/Bowes Media proposal to hire a marketing/sales person who has motorsport experience. The proposal is low risk for CARS except that any individual must fit and be able to represent CARS well.</p> <p>It was agreed that the proposed individual will be at Perce Neige which will give some of the board members an opportunity to meet the individual prior to the final decision.</p> <p>Had discussion on what the new individual would do as part of the contract and agreed that it should include developing sponsor presentation packages</p> <p>Eric Grochowski Motions that the CARS Board moves forward with the Bowes Media Inc Proposal in principal to be firmed up after Perce Neige</p> <p>Peter Watt seconds motion</p> <p>Vote count 4/4</p>	Motion Carried
	John proposed that a standard dashboard of marketing, sales and exposure data should be in place so that we can update sponsors on a regular basis.	
4G	Adjourn meeting- Peter made a motion to adjourn at 11:45 EST.	