

CARS Board Meeting Minutes

January 10, 2015

Item	Discussion	Action
	Organizers/Board Meeting January 10, 2015	
2D	Called to order at 12:30	
3D	Introductions Round table introductions of extended board and organizers introduction.	
4D	Expectations Ross gave an overview of the organizers' meetings over the last two days. A list of expectations is going to be drafted. What the events want and what has been committed to on behalf of sponsors. Concern raised over media bibs and the television crews, Television will have different bibs than the media bibs, starting with Rallye Perce Neige. Also suggested that the television crews have better marking for vehicles in stage so less concern when they follow their movement plans.	
5D	Advance Notice Media will inform events of how many television crews and helpers they are bringing before event. Will produce movement plan to discuss with Clerk of the Course, but in many cases plan not available until day before event. Events will provide route books, maps and schedules to the media crews.	
6D	Event Benefits Organizer excited about promotional signage sales. Worked well for the Rally of the Tall Pines. This will continue for 2015.	
7D	CRC Schedule CRC schedule for 2016 might have some flexibility	
8D	CRC Scoring No changes for scoring for 2015, 6 out of 6 events for both 2WD and Overall New championship in the east combining events from the RS0, RSQ and ARMS regions.	
9D	Steward Assignments Stewards have been chosen for 2015. Terry to contact those who have been selected to see if they accept the position. Once confirmations have been received, Terry will let the events know. It was suggested that we	

	also find stewards for Rallye Perce Neige 2016 at this time.	
10D	<p>Other Organizer Items</p> <p>Some of the organizers are concerned about how to improve entries, as the entry numbers are the lowest they have been for a few years at some events. John pointed out that the event entries tend to cycle and currently western events are seeing an increase in entries. Overall the average entries have remained fairly flat for the past 12 years with regional swings.</p> <p>The board reinforced how the social media, and exposure is helping drive the regional championships and communicate how to get into the sport.</p> <p>Also board suggested that with the new Rally Cross and Rally Sprint Rules organizers have an opportunity to help the sport grow.</p> <p>Vehicle Tracking has a lot of support from organizers but there needs to be more investigation to have a good comparison of features and costs.</p> <p>Marshal bibs need to be replaced and the organizers would like to see them larger to fit over jackets and to be reflective.</p>	
11D	Clarke motioned to adjourn meeting at 13:55	