

CARS Board Meeting Minutes

Feb 25th 2016

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:05 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Clarke Paynter (Vice President, Atlantic Director)</p> <p>Martin Burnley (Treasurer, RPM Director)</p> <p>Chris Kremer (Rally West Director)</p> <p>Peter Watt (RSO Director)</p> <p>Maxime Méconse-Laroque (RSQ Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Jeremy Norris (Competitor Rep)</p> <p>Absent</p> <p>Terry Epp (CRC Series Manager)</p> <p>Warren Haywood (Technical Director)</p> <p>We have 5/5 directors making a Quorum at 7:05pm.</p>
2A	<p>A motion was made to adopt the Jan 18th CARS Board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of Jan 18th are approved</p> <p>A motion was made to adopt the Feb 1st CARS Board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of Feb 1st are approved</p>
1B	<p>Martin had issued a cheque log and income statement to Feb 19th. Travel to the AGM was a little higher than planned. Board members are reminded to book flights early enough to get the best prices.</p> <p>License sales are a little behind 2015 YTD but is picking up with Cochrane on March 6th</p>
2B	<p>Max mentioned that the Perce Neige organizer was very happy with the help received from CARS in promoting the event. Ross Wood mentioned that CARS promotion of the ECRC has also helped.</p> <p>2016 Media vests have been ordered and will be available for RMR.</p> <p>New podium backdrop at PN looked very good.</p>
3B	<p>John had invited CRAB to attend the meeting to update on NRC/CRAB/ASN developments. A last minute weather emergency in eastern Quebec caused this to be postponed</p>
1C	<p>No Subaru update this week</p>

2C	<p>New Sponsorship activity.</p> <p>John presented the "Official Tire Supplier" RFP for discussion.</p> <p>Straightforward Tire manufacturer sponsorship support has not been forthcoming. An exclusive "Official Tire Manufacturer" approach with the associated sale of tires to competitors is a lot more likely to gain traction with a Tire Manufacturer.</p> <p>With the loss of Yokohama support in 2015 CARS continues to have a cost/revenue issue that requires we find new sponsorship support. On the cost side of the equation the board agrees that we must continue to deliver the quality and quantity of media. It is an integral part of our Subaru partnership and it is delivering significant benefits to the teams and events.</p> <p>The sponsorship committee is recommending that in order to help address the revenue side we go to a selection of tire manufacturers with our RFP.</p> <p>A motion was made to support sending out the "Official Tire Supplier" RFP</p> <p>The motion was seconded</p> <p>The vote was 4/5 in favor. The motion was adopted</p> <p>Martin reported that the sponsorship committee is in the last steps of signing a new sponsorship deal with Dirtfish Rally School as an "Official Rally School Partner" of the CRC. Details of the agreement will be forthcoming.</p> <p>Martin reported that discussions with Parkland Energy have not managed to secure support.</p> <p>Clarke continues to work on TV ad sales possibilities.</p> <p>Max asked about CRC news releases and if they are being sent to Pole Position. John explained that the sponsorship committee had discussed the cost and usage of CRC generated press releases and determined that they were not getting picked up by anyone so had decided to direct that effort into web site content. Pole Position use may be an oversight. Max will send John contact information and he will follow up to make sure that Pole Position get what they need from us.</p>
3E	<p>Martin presented proposed RallyCross rule change that will clarify and close a loophole relative to allowable vehicles.</p> <p>A motion was made to adopt the rules as presented and using Martin's alternative words for the vehicle description. The motion was seconded and vote was 5/5 in favor. The rule change proposal will be sent for 2 week review for rally community input prior to finalizing.</p>
1F	<p>John reported that work is progressing and that testing is starting on Feb 29th at the Frontech office. After initial testing John will start to engage some key people in more intensive tests before our initial roll out sometime during March.</p>
3F	<p>The board discussed the ongoing progression towards full use of a vehicle tracking system at all National rallies that is happening naturally. It was agreed that most organizers are seeing the benefit and cost effectiveness of EZTRak and that it is now more in demand. Keith has been negotiating to use the system at RMR and Big White.</p> <p>The car-to-car communications aspect of the system does not have the same support of the organizers but many competitors do see the safety value and the board are keen to have something that will help warn a following car of closing proximity and notify a following car that the crew has not responded or needs help. This becomes particularly helpful if a car is off the road and out of sight. At the recent Rallye Perce Neige we had a good example on video of how a warning of closing proximity could have prevented an off. It will be important that the warnings are very obvious (light on the dash, audible alarm in headset) to make sure that they get the</p>

	<p>crews attention. The SOS protocol also needs to be agreed upon</p> <p>We discussed that tracking on a per car rental basis seems to work well for the organizers but a one time sale of a car-to-car proximity device might be advantageous to developer & competitors.</p> <p>We will continue to work with EZTRak to try and get the support and development needed.</p>
5F	<p>Discussed the efforts so far, mostly limited to extra promotion of Perce Neige, ECRC and NARC. But even with this limited amount of extra promotion the results can be seen.</p> <p>Perce Neige had 32 entries</p> <p>Cochrane Winter Rally on Mar 6th already has 26 entries</p> <p>RMR organizer has been contacted to work with CARS and start more RMR promotion</p> <p>Need everyone to get more involved in promoting the sport.</p>
2G	<p>Max reported that CRQ have made the requested changes to their championship regulations. They have modified their spec fuel and spec tire contracts to align with the end of the current RSQ/CRQ agreement.</p>
1H	<p>Peter Watt requested an exemption from NRR 11.2.1 for the upcoming Galway Forest Rally</p> <p>A motion was made to approve, the motion was seconded and the vote 5/5 in favor. Motion adopted</p> <p>Peter Watt requested an exemption from NRR 13.3.9 and 14.1.1 to allow for the issue of electronic route book. The Red Cross and OKAY sign will still be issued in hard copy and the route book will be available to competitors in hard copy if they want it.</p> <p>A motion was made to approve, the motion was seconded and the vote 5/5 in favor. Motion was adopted</p>
2H	<p>Peter Watt asked for clarification on why RallySprint and Single road Rally insurance rates had been set the way they are. Martin reviewed the insurance discussion from last October when the discussion took place. It was recognized then that single road rally rates should probably be changed. The plan is to review for the 2017 season.</p>
1J	<p>The next meeting will be on Wednesday March 30th at 7 pm ET via conference call.</p>
2J	<p>A motion was made to adjourn the meeting</p> <p>Motion was seconded.</p> <p>Motion Carried</p> <p>The meeting adjourned at 9:55 PM ET</p>