

CARS Board Meeting Minutes

Feb 22nd 2017

Item	Discussion
1A	<p>Meeting was called to order by John Hall at 7:00 pm EST</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Clarke Paynter (Atlantic Director)</p> <p>Chris Kremer (Sec/Treasurer & Rally West Director)</p> <p>Maxime Méconse-Laroque (Vice President & RSQ Director)</p> <p>Martin Burnley (RPM Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Graham Bruce (Tech Director)</p> <p>Jeremy Norris (Competitor Rep)</p> <p>Darryl Malone (RSO Director) Joined at 8:10 pm</p> <p>We have 4/5 directors making a Quorum at 7:00pm.</p>
	<p>The members of the extended board welcomed Graham Bruce to the team as our new Technical Director and O4WD Project Manager</p>
2A	<p>A motion was made to adopt the Jan 7th Organizer meeting minutes, Jan 7th Round Table meeting minutes and Feb 9th board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of the Jan 7th Organizer meeting minutes, Jan 7th Round Table meeting minutes and Feb 9th board meeting minutes are approved as presented.</p> <p>A motion was made to adopt the Jan 18th board meeting minutes</p> <p>The motion was seconded and motion was carried.</p> <p>Minutes of the Jan 18th board meeting minutes are approved as presented.</p>
1B	<p>Chris reported that the transfer of signing authority to the new Treasurer is complete. He also presented an overview of the finances for Dec and Jan, all is in order.</p> <p>Chris will present the 1st qtr. financials at the next board meeting.</p>
2B	<p>Terry is away on vacation so no CRC report this month</p>
3B	<p>John reported that he will be attending the ASN Canada Advisory board meeting on the April 7th weekend and asked for input on topics to be brought up.</p> <ul style="list-style-type: none"> • John will ask ASN Canada to help BDC minimize cost of hosting a round of the NACAM zone championship. • John will review rally car speed safety concern and review CARS rules that address this. As well as the O4WD initiative that should cap/reduce top speeds. • John will mention that organizers are very aware of top average speed limits and work

	hard to design out high speed sections.
1C	John will follow up with Subaru at the end of Feb to get status of Subaru contract
2C	Martin reported that we have a draft contract in front of Formula and expect it to be finalized before the end of Feb
3C	John reported that DirtFish resigned for 2017 but with a reduced involvement
4C	John reported that we are waiting to hear back from a new sponsor. They have a draft contract in front of them and we hope to have it signed before the end of Feb
5C	Have made no progress in talking to a marketing company. Still gap in expectations. John will follow up once the various active contracts are completed.
1D	Graham mentioned that he has been working to understand where everything is at with respect to the Technical Director role. He has also had discussions with ARA about what they are doing with the O4WD rules. Graham indicated that with changes to O4WD will need to make sure that P4WD is reviewed also. Martin asked Graham to make sure that he considers how the national events will get CARS technical oversight and coverage, since this is a budgeted activity in 2017
1F	John reported that the website exposure continues to increase with 39,000 page views in the past 30 days. Warwick & Dean have conducted a Search Engine Optimization review and we will request some adjustments to address this optimization.
1G	John reported that Rallye Perce Neige had 43 entries which is a good increase over 2016. It will require ongoing effort to engage the organizers and increase promotion activity well in advance of upcoming national rallies.
2G	Max reported that he has not heard back from Antoine so nothing has been done with the JL memorial fund. Max will pick up in April.
	John will add follow up to Appeal board recommendations to the agenda for continued discussion
1J	The next full board meeting will be on Wednesday April 5 th at 7:00PM ET
2J	A motion was made to adjourn the meeting at 8:16 pm ET. All in favor and meeting adjourned