CARS Board Meeting Minutes February 20th 2025

Item	Discussion
1	Meeting was called to order by Bill Westhead on February 20, 2025 at 3:59 pm PT
	In attendance: BW Bill Westhead (President) MB Martin Burnley (RPM Director) MSz Michael Szewczyk (RW Director & Rule Book Advertising sales) DC David Cotie (RSO Director & Treasurer) FE François East (RSQ Director & Vice President) MSw Malcolm Swann (ARMS Director & Secretary) JH John Hall (ARC Chair & Rule Book) KW Ken Wawryk (Competitor Representative) NL Nicki Lachapelle (Organizer Representative) Guests: LM Louis Montpellier item 5B - Joined to present only (CADO) FS Frédéric Senterre item 15 - Joined to present only (CyberImpact, CRC Promotions) We have Quorum with all Region Directors present.
2	Agenda - motion to approve was made, seconded and carried.
3	Approval of Previous Minutes. Motion to adopt the January 28, 2025 board meeting minutes was made, seconded and carried.
4	Budget – 2025 update
	Outstanding balance from CADO has been paid.
	DC – Currently up to date. Question re where are rally safe expenses allocated? To be confirmed.
	MSz – Rule book ad sales: rates have been raised slightly (first increase since 2017)
	Currently have a number of verbal confirmations, invoices to be issued.
5	CRC report
	BWWR : seeking feedback re proposed letter of reprimand. After discussion, directors agreed that the letter is to be sent.
	Perce Neige Stewards report : the go/no go restrictor tool was not available. Pursuant discussion leading to a decision that MSz will source a tool for Western Canada and FE will source for the East.
	Note: CARS scales are in the TEST Racing rig to facilitate travel to every Eastern CRC event.
	Pursuant to 4.22.1 Perce Neige did not submit supps to CARS before posting and opening entry.
	Need to reiterate to all events: these documents are to go to the CARS president and regional director in absence of the NSM. <i>Follow up at next meeting</i> .
	Incident with a competitor hitting a tree. Led to a discussion on our procedures for following up on damage. <i>Next meeting</i> will include a discussion on log books and damage recording and follow up.
	<i>Note</i> : Log books are the property of CARS. BUT in BC & Alberta the log book is required to be in the car when being used on public roads - it is part of the exemption registration.
	National Series Calendar updated (re PFR and RMR dates) and announcement 2025-03 sent.

	2024 CRC Awards for Eastern teams were presented at Perce Neige, Western teams 2024 awards will be presented at PFR.
	Discussion re plan to develop the next generation of officials.
5B	Louis Montpellier – presentation re sponsorship proposal
	Final documents to be reviewed and a separate Board meeting will be held.
6	Insurance
	Insurance rates for 2025 effective April 1st shared with the Board. Increases were less than feared.
	Motion to adopt new rates: MSz & MB seconded - all in favour - passed.
	Annual Certificate Form 2025 has been released to the clubs, directors to follow up with regions
7	Open CARS roles:
	Safety Delegate discussion will be held February 26th 7 pm EST including first aid training presentation
	Discussion ensued re the differences between a National Safety delegate and the Event Safety Officer.
	Plan to enhance description and define responsibilities of the Event Safety Officer.
8	Organizers Committee - NL
	Meeting planned at the end of March. NL extended an invite to the board to attend this meeting.
9	Competitors Committee - KW
	Has been asked for clarification on seat expiry dates. This is covered under 12.3.12.1c. As per CARS current rules: FIA seats expire at 5 years, CARS expiry is 10 years (5 years past FIA date) For reference: harness expiry is as per 12.3.3.1
	<i>Note</i> : FIA – moving is to expiry dates only on every piece of safety equipment. CARS may need to address this moving forward.
10	Technical Rules Committee – MP regrets
11	Admin Rules Committee - JH
	Updated head and neck restraint standards.
	Note: SFI certified head and neck restraint systems can be sent in for recertification.
	Motion to release update bulletin – all in favour – passed
	<i>NOTE</i> : 2025 rule book was posted in early January, as the year progresses and a bulletin is issued, we insert that into and update the rule book.
12	Project: Harassment Policy & Procedure - BW
	Quick review of the policy as adopted last Fall; this needs to be published and circulated to clubs.
	Also needs to be included in events supp regs (rule clarification/update).
	NL, DC, BW & JH to finalize as a priority
13	Project: Virtual Logbooks Update
	Update pending once transition to MP is complete FE has an individual willing to build the data base. JH has access to a functional database and some forms from a few years ago.

	Single biggest advantage is the ability of tech director and event scrutineer to have e-access; use of QR code in car to give access to individual virtual log book. CARS cage stickers are becoming an issue.
14	Project: Boost Monitoring
	JH – In touch with ARA; possibility that we can purchase some older functional units.
15	Communications and Marketing
	CARS is working on improving communications. Need to reach out to fans, volunteers, clubs and members in all disciplines.
	Frédéric Senterre joined and reviewed the 2024 CRC social media report.
	FS- has offered to host a Webinar to help all stakeholders be more effective in their use of social media tools for marketing & communication: FB, Instagram, collaboration.
	45 minutes to help build knowledge and community. Will provide links for stakeholders. "How to".
	Proposal to create a CARS newsletter using existing platform tools from CyberImpact.
	BW to facilitate creation of a working group or committee to talk about initiatives and ideas for medium and long-term communication.
	Can each director forward in region contact to Bill
	Directors reach out to club presidents for an individual.
	FS – has been using his personal e-mail; is there a CARS email available? social@carsrally.ca
16	Event Standardization and Safety – tabled until post organizers meeting
17	Initiative on Volunteer Engagement and Support
	BW asked each director to reach out and forward at least one name to sit on this committee.
	A cross-country group to share ideas, best practices and identify tools to activate volunteers
18	DC - TAC asking for reinstatement to CARS.
19	Next Meeting: Wednesday March 19 th 2025 at 4:00 pm PT / 7:00 pm ET
20	DC made a motion to adjourn the meeting The motion was seconded MSz and carried.