

CARS Board Meeting Minutes

Dec 16TH, 2021

Item	Discussion
1A	<p>Meeting was called to order by John Hall on Dec 16th at 7:10pm ET</p> <p>John Hall (President)</p> <p>Martin Burnley (RPM Director)</p> <p>Chris Kremer (RW Director & Secretary/Treasurer)</p> <p>Warren Haywood (RSO Director)</p> <p>François East (RSQ Director & Vice President)</p> <p>Terry Epp (National Series Manager)</p> <p>Graham Bruce (Technical Director)</p> <p>Clarke Paynter (ARMS Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Wim van der Poel (Competitor Representative)</p> <p>JF Guité (President Elect)</p> <p>We have Quorum at 5/5</p> <p>Absent</p> <p>None</p>
2A	<p>A motion was made to adopt the Nov 24th Board meeting minutes, the motion was seconded and carried</p> <p>A motion was made to adopt the Dec 14th Board meeting minutes, the motion was seconded and carried</p>
1B	<p>Chris shared 2022 draft budget final proposal, the proposed budget is balanced, involves no fee increases and allows for 1st year Eastern event RallySafe training. The budget was reviewed and accepted by the board as the proposal that will go to the membership during the AGM for final approval.</p> <p>Chris also shared that the insurance account lost some money in 2021. This happened because some events had lower than expected entries.</p> <p>The 2021 YE budget sheet was reviewed. Financially things turned out quite well considering the impact of the pandemic and that we had planned on supplementing the 2021 budget with from our reserve. The end result was that we did not draw on the reserve and we ended the year being in the black, compensating somewhat for the red in 2020.</p> <p>Event numbers and entry levels where down reducing income below budget. But associated costs were also down slightly more leaving us in a positive situation.</p>
2B	<p>Terry reported;</p>

	<ol style="list-style-type: none"> 1. Terry reported on Pines stewards report, it was a good report and highlighted both the challenges faced by the event and the positives, of which there were many. 2. Big White Rally went well. No difficulties, on time, well received. There were a couple of incidents that will require follow up. A fuel cell that was not 100% and a set of studded snow tires that had non-TSMI studs in them... Both issues will be followed up by Graham. 3. The Big White stewards report has been received but not reviewed yet. 4. Terry has been working back and forth with Rallye Perce-Neige to make sure that they are setting it up for success in the COVID era. 5. Francois updated the group on the latest Quebec restrictions, effective immediately competitions will not be allowed. This means that upcoming rally competition could be at risk. 6. Terry reported that he is almost through the review of the rule book, John has been taking Terry's input and updating the master. 7. The Rule book ad campaign has so far gone well, hoping for some more by the time it is done. Chris had budgeted income from advertising in the rule book. 8. Terry has started working on the 2022 Stewards list and should have his proposal complete within the next week or so.
5B	<p>John reviewed the prep for the AGM weekend as follows;</p> <ul style="list-style-type: none"> • Directors reports are complete, • Presidents report is complete, • George Dewar will continue thru 2022 looking after lifetime points and seed info, • Pierre Racine will continue thru 2022 as our translator, • Terry Epp will continue as Series Manager thru 2022, • Linda Epp will continue to monitor and help with scoring/standings thru 2022, • Kelsey Holt will work under Dr Blois as our Medical Delegate for 2022, • Francois East is the nominee for RSQ director, • Chris Kremer is the nominee for RW director, • JF Guité will be President of CARS effective Jan 9th 2022 • Andre Leblanc will be the competitor rep thru 2024 • Debbie Dyer will continue as CARS Office Manager. <p>John will ask Debbie to provide the director cheat sheet for the AGM, to help with the wording and presentation of the motions.</p> <p>John will wrap up the AGM weekend related board meeting agendas ASAP and get them out to the relevant people. The board meetings will be as follows;</p> <ol style="list-style-type: none"> 1. Thursday Jan 6th at 7:00pm ET – Extended board meeting 2. Friday Jan 7th at 7:00pm ET – CARS/Organizer meeting 3. Sat Jan 8th AGM (Under agenda sent out by Debbie) 4. Saturday Jan 8th 3:00 – 5:00pm ET – CARS board open round table, invite competitors and others. <p>Ross asked if regional event organizers could attend the Organizers meeting, this was discussed and the primary purpose of the meeting is to work with our National event organizers on CRC related topics and issues. We would need to be careful that regional event organizers did not detract from that purpose. It was suggested that listening in might be okay, but participation was in question.</p>
1C	<p>John reported that Big White was filmed and mentioned that the sponsorship net discrepancy is to do with the timing of invoicing, being paid by Subaru and paying for media. Therefore, not a problem.</p> <p>The Subaru contingency is being paid to competitors as in the past.</p>
2C	<p>Francois did a quick summary review of marketing presentation and provided a link to the presentation.</p> <p>Board members had a good discussion about the concept being presented, both pros and cons of the approach. It was suggested that the board need to re-visit their overall philosophy with respect to sponsorship, advertising and income generation. Addressing such questions as, "What do CARS</p>

	<p>need income for and what would that income be used for"? OR "is it better for CARS to maintain the Subaru relationship with the desire to continue producing TV so that events and competitors can take advantage of the exposure by attracting sponsorship themselves".</p> <p>It became obvious during the discussion that CARS needs to determine what they want and articulate that to the marketing company. It would not be a wise move to simply hand off a blank sheet to them and say "go for it". CARS need to be specific with what they feel the company could help with.</p> <p>It was also discussed that we need to keep our media team (Warwick Patterson) involved in the discussions and recognize what they are already responsible for (and being paid to do)</p> <p>It was suggested that a small team get together to look at this. To determine what the relationship should/could be while serving CARS needs. Warren, Chris, Clarke & Warwick will take this on.</p>
3D	<p>Martin raised the issue that came up at Big White. A competitor used a European snow tire with pre-installed studs.</p> <p>Graham will draft the necessary rule changes to clarify the situation and bring to the board for approval.</p>
1E	Terry reported on the rule book stats during item 2B above.
1G	<p>Chris presented the RallySafe cost calculator that shows the cost per car for national events. This includes the tracking, timing, course car and logistics costs for the system.</p> <p>In the initial calculator regional rallies would cost the same. The concept of subsidizing regional rallies at the expense of national was discussed. Chris will re-work the calculator to allow for this concept.</p> <p>It was also discussed that regional rallies and rally sprints are not required to use tracking or electronic timing. If they choose to do so, then they could choose to only use tracking and do their timing using a manual system. Because most Regionals and Rally Sprints have a much lower average entry number, they would incur the cost of units for course cars. Once again, they would not be required to use RallySafe for course cars.</p> <p>It was asked what the cost was for RallySafe use on recce. This has not been addressed as it is not required. Using RallySafe on recce has limited value and would require unique ariel and mounting for use in the recce car. Chris will look at the costs. CARS do not require the use of a sort of tracking device during recce.</p>
2G	Martin mentioned that in BC they had a hard time getting CVSE to approve the traffic Management Plan in a reasonable amount of time. This may require a longer lead time in future.
	Chris has continued to work on the concussion tool and will be upgrading it to meet requirements in Quebec.
1H	Options for Regional and Entry level events with respect to RallySafe, was discussed as part of item 1G above.
1J	<p>The next meetings were set for;</p> <ol style="list-style-type: none"> 1. January 6th at 7:00pm ET 2. January 7th at 7:00pm ET 3. AGM January 8 at 1:00pm ET 4. January 8th at 3:00pm ET 5.
2J	A motion was made to adjourn the meeting at 9:50 pm ET