

# CARS Board Meeting Minutes

August 24th, 2023

Item	Discussion
1	<p>Meeting was called to order by Jean Francois Guite on August 24<sup>th</sup>, 2023, at 7:01 pm ET            In attendance by Zoom:            JF Guite (CARS President and Initial Chair) <b>JF</b> (<i>Two items only leaving meeting @7.20</i>)            Chris Kremer (RW Director &amp; Secretary/Treasurer) <b>CK</b> <i>Part time</i>            François East (RSQ Director, Vice President and Chair following 2 business items) <b>FE</b>            Mal Swann (ARMS Director) <b>MS</b>            Graham Bruce (Technical Director) <b>GB</b>            Yannick Lefebvre (NSM) <b>YL</b>            Martin Burnley (RPM Director) <b>MB</b>            David Brassard (Org Rep). <b>DB</b>            Warren Haywood (RSO Director) <b>WH</b></p> <p>Absent            André Leblanc (Competitor Representative)            John Hall (Past President and ARC Chair)</p> <p>Call to Order.            We have a Quorum.</p>
	<p>An update and discussion was conducted relative to recent events surrounding the disciplinary action taken against a member.</p>
	<p>Sponsorship arrangements were discussed with a view to planning for 2024 and the new opportunities that are being presented to CARS. Communication and announcement of developments was discussed and will be handled by JF with any help that he needs, in early September.            JF Guite left the meeting and Francois East assumed the chair.</p>
2	<p>CARS Board meeting minutes of June 21<sup>st</sup>, 2023 were adopted by motion.</p>
3	<p>Finance;            CK reported that there have been no unexpected revenues or expenditures, and that the first draft of a 2024 Budget will be prepared in time for the next meeting.</p>
4	<p>CRC Report:</p> <ul style="list-style-type: none"> <li>• Baie event was carried out very well, with all documents submitted well in advance. The Ceremonial start was well attended by spectators, competitors and media. The event was able to scramble to resurface the service area ground following an unplanned removal of the asphalt base!</li> <li>• Defi is looking to be in better shape than ever before with documentation all being in order and the addition of a new security Director.</li> <li>• PFR – No formal word from the organizer at this point but the very serious fire situation in BC along with the restrictions on travel that the Province has imposed casts serious doubt</li> </ul>

	<p>on event viability. MB and YL will conduct a conference call with PFR organizers next week to determine the outcome.</p> <ul style="list-style-type: none"> <li>• Charlevoix – all documents have been received on time. The event announced a new green initiative sponsorship arrangement with P1 fuels.</li> <li>• YL will meet with a sponsor on August 31<sup>st</sup>.</li> </ul>
5.	<p>Organizer Rep:</p> <p>DB has assembled a group of 9 people to work on the Standardization of Documents project. The individuals bring a wealth of experience, knowledge and hard skills to the project.</p>
7	<p>Competitor Rep:</p> <p>All in hand.</p>
8	<p>MARKETING</p> <p>A statistical report will be requested from AMP to update the board on the outreach effectiveness of the social media program.</p>
9	<p>Admin Rules.</p> <p>Discussion was held regarding the pros and cons of holding a live AGM and awards banquet in Montreal in January 2025. General sentiment was that we should strive to accomplish this.</p> <p>Discussion regarding the upcoming publication of Nominations for the next years positions, and how we stagger the renewals of Org Rep. Comp Rep, Tech director etc. MB will organize this with Debbie.</p>
10	<p>TECHNICAL RULES:</p> <p>GB presented the new boost monitoring equipment that has been developed by B.Lord and himself and it was received with enthusiasm and gratitude. The development of this has been done with volunteer hours. CARS will ensure that direct material costs will be reimbursed to the developers. A digital resource is needed to integrate the electronic components into an app for the event officials to track vehicle boosts.</p>
11	<p>Next Meeting Thursday September 21<sup>st</sup> at 7.00 pm ET</p> <p>Meeting Adjourned at 20.29 E.T.</p>