

CARS Board Meeting Minutes

April 17th 2019

Item	Discussion
1A	<p>The meeting was called to order at 7:00 ET</p> <p>Attendance included:</p> <p>John Hall (President)</p> <p>Chris Kremer (Sec/Treasurer & Rally West Director)</p> <p>Clarke Paynter (Atlantic Director)</p> <p>Simon Vincent (RSQ Director).</p> <p>Martin Burnley (RPM Director)</p> <p>Wim van der Poel (Competitor Rep)</p> <p>Graham Bruce (Tech Director)</p> <p>Ross Wood (Organizer Rep)</p> <p>Terry Epp (Series Manager)</p> <p>We have a quorum with 4/5 directors.</p> <p>Absent:</p> <p>Darryl Malone (Vice President, RSO Director)</p>
2A	<p>A motion was made to adopt the March 14th 2019 board meeting minutes as presented; the motion was seconded and adopted. The March 14th minutes are approved.</p>
1B	<p>Following up from the March 14th meeting when increased Insurance rates from ASN were discussed and it was agreed to review the insurance rates charged to events, Chris presented a proposed revised insurance charge for the balance of the balance of the 2019 season.</p> <p>The increases are necessary to cover the cost of the insurance purchased from ASN.</p> <p>The proposal included;</p> <p>Increasing the National rate from \$152 to \$185</p> <p>Increasing the Regional rate from \$134 to \$165</p> <p>Increasing the Rallysprint rate from \$85 to \$100</p> <p>These rates will apply to all events except PN, RMR, Cochrane and LHFR all of which are either complete or have paid entries in already.</p> <p>These rates will allow the insurance account to be balanced for 2019.</p> <p>A motion was made to adopt the proposed rates, the motion was seconded and adopted.</p> <p>Follow up discussion questioned the wisdom of the equalization method and the reasoning for charging the same for 1 and 2 day national rallies. Also discussed why rally sprints would be included in the equalization process and not dealt with the same as test days, shakedown and schools where the actual cost of the insurance is past along to the event. The Admin Rules Committee will discuss in detail and bring any recommendations back to the board.</p>

2B	<p>Terry reported that RMR supps are complete, posted and that entries are coming in.</p> <p>BDC supps have been received, Terry has reviewed and a number of questions were raised about the status of BDC. Intl (FIA) or National (CRC) in terms of sanctioning and fees. This discussion continues although one decision was reached being that BDC would purchase insurance as a CRC national event. Danny Hudon has taken over Route and Regs for Baie.</p> <p>First draft of Defi supps has been received.</p> <p>Terry has discussed stopping in at Charlevoix on his return from BDC. He will work with the organizers to do a route and safety plan check to help ensure that the 1st year as a national is in good shape.</p>
3B	<p>Ross had discussed the Jacques L'Estage memorial fund with the organizers. They need a little more info but are willing to work with him on it. Simon will talk to Antoine.</p>
5B	<p>Martin reported that RPAC had received a supportive letter from ASN Canada in response to their update, which they had provided ASN Canada in March.</p> <p>Martin also informed the group that Keith would be having a preliminary meeting with an official from Tourism Canada in Ottawa near the end of April.</p>
1C	<p>John reviewed the status of the Subaru contract. The Subaru legal department has re-worded the contract that we have been using for the past few years and raised a couple of key questions that the sponsorship team has been working on over the past month.</p> <p>The two primary changes involve the inclusion of a liability clause and some more words around exclusivity.</p> <p>The sponsorship team did review the liability clause with ASN Canada and Stonebridge and got their support for the revised liability clause.</p> <p>From exclusivity point of view the only change is the formalizing of the approach we have used all along. That is that we will ask Subaru Canada for their approval for any other automotive sales and service company sponsorship with the series, which includes CARS and the events. We already require the events via our MOU to discuss any sponsorship proposals with the Series Manager to avoid any conflicts. In the past any involvement with another Automotive company has required that we talk and get Subaru approval. The only difference now is that we will need to formally request approval.</p> <p>We do have an agreement that they will not unreasonably withhold approval and their main concern is someone competing for the title or other key sponsorship position that can take away from Subaru.</p> <p>CARS have sent the signed contract to Subaru and we are waiting for the signed document to come back. Expecting it within the next couple of days.</p>
2C	<p>John reported as soon as we have the Subaru contract in hand the sponsorship committee will meet with Formula to finalize the deliverable for 2019.</p> <p>This will include a 7 episode TV series, fewer on demand videos and less on-site coverage that the last two years.</p>
3C	<p>John provided the latest promotional and exposure data for use by CARS, events and teams that want to use the data in promoting themselves.</p> <p>John will check with Warwick to see if there is a video that we can use along with this promotional package.</p> <p>We will post the presentation of the CARS website under, documents, media. (done)</p>
4C	<p>John provided a web advertising map with suggested costs for advertising space on the website.</p>

	Discussed asking all board members to help sell advertising space as this income would be a welcome addition.
5C	<p>Talked about how to increase the sponsorship hunt. If we are to have any more sponsor support for 2020 we need to be working on it and finalizing in October..</p> <p>It was suggested that we should broaden the field of participation, maybe hold a focus group session with a number of people from various regions of the country to try and flush out ideas.</p> <p>Agreed that this might be a good approach and that the sponsorship committee would gather names from each director and extended board members for participation.</p>
1D	<p>Graham reported that M2 Motorsport have another 15 pop-off valves in their possession. He has performed calibration and has taper seals ready to go.</p> <p>Anyone that still needs a pop-off valve should get on with it as the new rule is in effect May 1st 2019. This means that the rule will apply at Lanark Highlands, BDC, Defi, Charlevoix, Tall Pines and Black Bear in the East and Rocky Mountain Rally, PFR, Big White and Kananaskis in the West</p> <p>Graham asked what we do if someone who requires a pop-off shows up without one after May 1st. The board position is that the rule is the rule and teams have had lots of time to prepare.</p>
2D	<p>Graham brought up the issue of returning high-speed factor competitors, non-CRC competitors and others without a current CRC speed factor. It was agreed amongst board members that we need a simple rule adjustment to make sure that we address this gap.</p> <p>Graham will draft a rule change. Something that says that returning CRC competitors that previously had a speed factor in excess of 70 will be required to install a pop-off valve. Non-CRC competitors will be judged based upon their ARA speed factor or other performance criteria and assessed by the series manager as to requiring a pop-off valve or not.</p>
5D	Discussed communication of position on cross platform cars. Graham will call JS Besner while Wim will communicate the section of the minutes that dealt with cross platform cars to the other round table attendees. (See item 6D Feb 7 th minutes)
1E	<p>Martin mentioned that the FIA have issued a new Rally Safety Guideline and suggested that the Admin Rules Committee should look at it to see if we are complying. Terry has already read through the document and indicated that CARS are well in alignment. The items we don't align are more to do with order of magnitude of event.</p> <p>ARC will do a review.</p>
2E	John has been continually updating the rulebook with 2019 changes. But he is running into difficulty with producing a single page-by-page PDF file. Terry will talk to the printer that normally does this to get some advice.
1F	John reported that meetings are ongoing with Frontech regarding the E-Logbook, but nothing to report at present.
1G	Martin and Simon reported that they had a good meeting with Graham, John Monroe, Bruno Carre to discuss next steps in Quebec. Simon will update the board as information becomes available.
3G	John reported that the championship scoring changes will be completed by Frontech.
4G	Simon will get back to Antoine and try to bring to closure the direction with the Jacques L'Estage memorial fund
1J	The next meeting is set for Thursday May 16th at 7:00pm ET
2J	The meeting was adjourned at 9:00 pm ET