

CARS Board Meeting Minutes Summary

May 21st 2025

Attendance: all board members present.

Regrets: Competitors' Rep, Technical Director

Financial Update

- Update provided; no new Ad Sales to report

CRC Report

- Review Pacific Forest Rally (PFR) preparations, 26 entries registered; event needs a service park location; Green Crew reviewed the route May 10-11 and snow has now substantially melted
- Rallye Baie-Des-Chaleurs Safety Plan received, entries now open; request to live broadcast with a delay to a closed circuit (on-site) view screen for spectators was approved

Sponsorship and Contingencies

- National CRC sponsorship program launch planned during week before PFR
- Discussed performance timeline and expectations required of program manager

Regional Rallies and Rally Cross

- Reviewed regional Performance Rallies held in Atlantic, Ontario and Quebec regions
- Reviewed Rallye-X de Sanair in Quebec; acknowledged passing of M. Jacques Guertin
- Discussed the busy Rally Cross calendars building up in Ontario, Rallywest, Rally Pacific

Insurance

- New waiver for use by Quebec residents at events *outside of* Quebec was published

Safety Delegate

- Discussed ideas for a revised First Aid Kit to modernize with trauma-based contents
- Continuing investigation into a motorsport specific first aid training course

Technical Rules Committee

- Virtual Log Books Project has been offered the resources of a new software developer

Communications and Marketing

- Request to have the CARS Social Media Manager provide Quarterly Engagement Reports for distribution to Regions, Clubs and CRC Events
- Discussed concept of a CRC “newsletter” to push out information before/after CRC events

New Business

- Reviewed impact of potential postal service disruption

Next Meeting: June 19, 2025 at 4:00 pm PT / 7:00 pm ET