

# CARS Board Meeting Minutes

## October 26th, 2022

| Item | Discussion   |
|------|--|
| 1    | <p>Meeting was called to order by JF Guité on October 26th 2022 at 7:01pm ET</p> <p>In attendance by Zoom:</p> <p>JF Guité (President)</p> <p>Martin Burnley (RPM Director)</p> <p>Chris Kremer (RW Director &amp; Secretary/Treasurer)</p> <p>François East (RSQ Director &amp; Vice President)</p> <p>Ross Wood (Organizer Rep)</p> <p>André Leblanc (Competitor Representative)</p> <p>Warren Haywood (RSO Director)</p> <p>Clarke Paynter (Atlantic Director)</p> <p>We have a Quorum.</p>   |
| 2    | <p>Approval of Minutes.</p> <p>The minutes of the September 14th meeting were adopted.</p>   |
| 3    | <p>Financial Report:</p> <ul style="list-style-type: none"> <li>▪ Discussion re the 2023 budget that will initiate an increase in license fees as well as a program to incentivize events to include a green program as part of the event.</li> </ul>  |
| 4    | <p>FIA Conference – Leanne Junnila attended the early part of the meeting and updated the board on both the FIA Conference that was held in July and the WIM Webinar that was held in June.</p> <p>FIA Conference: Description of the organization with goals and a review of the commissions that are in place. Recognition that there are lots of commissions at work. Review of the principles as well as the clarification of the roles of individuals and commissions at FIA. Not all sectors are profitable and the goal is to make all sectors profitable over time.</p> <p>Some key Objectives are to:</p> <p>Provide Training for regions.</p> <p>Provide guidance on governance.</p> <p>To double the amount of participants in the sport in the next 4 years.</p> <p>To empower the Regions.</p> <p>To further develop an environment of inclusion.</p> <p>WIM Webinar: The Iron Dames webinar was viewed – this is a review of world class female racing athletes.</p> <p>WIM Canada is developing an MOU with World Skills Network in Ontario.</p> <p>WIM Canada now has an intern from the Sports Management Program at Humber College.</p> <p>A social media campaign is being developed in coordination with Ryerson University.</p> |

|   |  |
|---|--|
|   | <p>The Haskayne School of Business at the University of Calgary is offering for some MBA students to work on projects with WIM Canada as part of their Executive MBA program.</p> <p>There has been one Canadian applicant to the Girls on Track program.</p> <p>The Singapore Grand Prix Volunteers and Officials Exchange program was discussed and celebrated.</p> <p>The FIA has a sporting grants program and WIM Canada has made an application for a grant under this program to continue to promote WIM at events.</p> <p>Discussions are being held between WIM Canada and REV TV with the hope to obtain some air time to promote WIM. WIM Canada is available to partner with other groups on this initiative.</p> <p>The FIA Rallystar named the North American champion as Alexis Morisan of Quebec and he will travel to the continental championship round in Peru.</p> <p>Leanne and several CARS executive have attended the Tina Turner presentation on the Smart Driving Challenge whereby vehicles are tracked and measured. This program is free of cost to affiliated clubs.</p> <p>The statement that acknowledges that our rallies operate on the unceded lands of the indigenous peoples is now being used in Sup Regs and will be read at the Kananaskis Rally Driver's meeting.</p> |
| 5 | <p>Formula Photographic: Warwick Patterson attended the meeting and introduced himself and explained the partnering relationship with Bowes.</p> <p>They have had multiple meetings with Subaru Canada to design the future media coverage program and that has included the employment of an editor that attended Charlevoix.</p> <p>The new Subaru Canada advertisement has not yet been approved for release into the CRC videos so it has missed the publication deadline for the Charlevoix production.</p> <p>Social Media coverage is ramping up with a corresponding growth in media views, with 15,000 followers on Facebook providing 40,000 views and 14,000 likes or shares.</p> <p>Formula will provide social media coverage for Tall Pines.</p> <p>Our product cannot yet be aired by Rev TV due to contractual limitations.</p> <p>A question was asked about the possibility to partner with another manufacturer to use their web reach to promote the sport.</p> <p>The Board thanked Warwick for updating the board and for the great work that is being done.</p>   |
| 6 | <p>CRC Report:</p> <p>Charlevoix: The event ran very well. A few timing issues around the finishing procedures for DNF cars and regional finishing but no major problem. Lots of cars did not finish the event.</p> <p>Tall Pines: Organization is well under way.</p> <p>Big White: Sup regs are approved and posted.</p> <p>The question was raised about drone use and the approvals procedure and it was concluded that ALL drones at CARS events must comply with our drone use policy and approval procedures. Chris will look at updating our policy with this information as well as ensuring that it meets current mandatory requirements from Transport Canada.</p>  |
| 7 | <p>FIA Rallystar: The FIA Rallystar named the North American champion as Alexis Morisan of Quebec and he will travel to the continental championship round in Peru. GDS have announced that they will match any contributions that CARS makes. Andre and Clarke will look into soliciting donations and perhaps a bursary.</p>   |
| 8 | <p>National Series Manager Succession planning.</p>  |

|    |   |
|----|---|
|    | <p>No candidates have applied so far.</p> <p>As an interim measure, the duties will be split out to each region director, with each director being responsible for timeline management and approvals for events within their region. Immediate needs are to get the 2023 events calendar built and published. RD's are also asked to develop the Stewards assignments ASAP.</p> <p>Warren will pick up the Rule Book advertising work for this year end.</p> <p>Assignment of other duties was discussed as was the future storage of physical assets that are currently held by Terry. Most items can travel from event to event but some will need to be held separately and shipped.</p> <p>PFR was discussed.</p> |
| 9  | <p>Organizer Rep Report:</p> <p>Concerned that the decision to award double points was made without involvement of the Organizer rep.</p>   |
| 10 | <p>Competitor Rep Report:</p> <p>Need to discuss the eligibility of WRC cars at the next board meeting.</p>   |
| 11 | <ul style="list-style-type: none"> <li>• New Business: Cost of Insurance for rally schools – to be added to a future meeting agenda.</li> </ul>   |
| 12 | <p>Next meeting is set for NOVEMBER 16<sup>th</sup> 2022 at 7:00 pm ET</p> <p>The meeting was adjourned by a motion at 21.49 ET.</p>  |