

Subaru Rally Purchase Program FAQ

Subaru Canada Inc. (SCI) is pleased to introduce the all-new “Subaru Canada Rally Car Purchase Rebate Program,” which is intended to provide current and aspiring participants with a discounted purchase price on a new Subaru vehicle for rally use. The details of the program are below.

Q: Who qualifies for the Subaru Rally Car Purchase Rebate Program?

A: Canadian residents holding current, valid Canadian Rally Championship (CRC) licences are eligible.

Q: What vehicles qualify for the program?

A: Any new 2018 model year or newer Subaru vehicle, including ex-SCI or dealer demonstrators. Vehicles must be purchased through an authorized Canadian Subaru dealer.

Q: Do I require prior approval from SCI before purchasing the vehicle or making any modifications to the vehicle?

A: Yes. For you to be certain, 1. That the vehicle qualifies for the program; and 2. That there is room remaining in the annual program budget limits. Purchase or modification commitments should not be made until you have written confirmation that the vehicle in question qualifies for both parts 1 and 2 herein. SCI is not responsible for any transactions you may engage in with any Subaru dealers. To apply for confirmation, please email Sebastien Lajoie (slajoie@subaru.ca) prior to your purchase.

Q: What needs to be done to the vehicle after purchase?

A: The vehicle must be converted to rally specifications per the CRC guidelines. For modification specifications and instructions on how to get involved, please refer to the CRC website (www.carsrally.ca/).

Q: How do I apply for the rebate?

A: The following information must be supplied: A copy of the sales contract; the Vehicle Identification Number (VIN) for the vehicle involved; and a copy of a valid CRC licence. In cases where the purchaser is not the driver, a copy of the first page of the vehicle Log Book that will be provided by the CRC when the vehicle is competition-ready must also be provided.

Q: How do I receive payment?

A: After taking the pre-approval steps listed above, the required documents must be submitted to slajoie@subaru.ca. At this time, final verification and payment will be

determined. If any SCI incentives were paid out at time of purchase (cash incentives or other financial discounts from SCI), they will be deducted from the final payment. A one-time payment of \$10,000 less any applicable incentives already applied will be paid to the registered owner within 90 days of receipt at SCI.

Additional Stipulations

- The program is limited to seven total vehicles per year (This is part of the pre-application process so we can monitor and advise the number of program submissions)
- Effective April 1, 2020 to March 31, 2021 (However, in anticipation of demand and to allow vehicles to potentially be prepared for the upcoming CRC season, SCI will begin accepting pre-approvals immediately. Please note that no rebates will be processed prior to the official start date of April 1, 2018)
- Any Subaru vehicles that have received funds from Subaru of America (SOA) or the American Rally Association (ARA) will not qualify for the Subaru Canada Rally Car Purchase Rebate Program
- This is a Canada-only program, and shall not be combined with any other offer (For example, the Subaru purchase program that allows a \$750 rebate for the purchase of a Subaru vehicle cannot be combined with the rally rebate program. The \$750 would be deducted from the final payout from the rally rebate program)
- This program may expire or change beyond the date of March 31, 2020 at the discretion of Subaru Canada, Inc. without further notice
- New vehicle warranty will be voided