



CARS Competition Vehicle Visual Package Standard.

CARS has chosen to adopt fixed car numbers; this visual package standard is effective May 1st 2024.

Each competitor intending to enter a competition vehicle in a CARS sanctioned performance rally event will be required to obtain a CARS visual package that include two door panels, window banner and car numbers as per this **CARS visual package standard**.

Visual Package standard details:

1. The visual package details include the reserved spaces on competition vehicles as well as the door panel, window banner and number details.
2. CARS has negotiated with vendors from whom the packages will be available. At least one in Eastern Canada and one in Western Canada.
 - a. [Amp Digital – Montreal, QC](#) English
 - b. [AMP Digital – Montreal QC](#) French
 - c. [Cutting Edge Graphix Ltd](#) – Calgary, AB
 - d. [Rally.Build](#) – Madison, WI Use discount code **NORTHOFTHEBORDER**
3. Competitors will be required to purchase their own visual package and have it on the vehicle prior to scrutineering.
4. CARS and Events will supply required sponsor decals for installation into the reserved locations at rally registration.
5. Effective May 2024 all competing vehicles will be required to display the new visual package complete with their number on their competition vehicles.
6. Door Panels, Window Banner & Number details are as follows;
 - a. Door Panels and Door Panel Numbers.
 - i. A 61 cm/24” wide x 50.8 cm/20” high area on both driver and co-driver doors reserved for CARS door panel and event sponsor door decal.
 - ii. The CARS door panel is 61 cm/24” wide x 25.4 cm/10” high and made of adhesive backed white vinyl.
 - iii. The door panel is to include a 30.5 cm/12” wide x 14 cm/5.5” high black space for the installation of white vehicle numbers.
 - iv. The door panel is to include a 26.7 cm/10.5” wide x 10.2 cm/4” high CRC logo.

- v. The door panel is to include a 58.4 cm/23" wide x 8.9 cm/3.5" high reserved space for CARS sponsor decals that will be installed on the lower portion of the CARS door panel.
- vi. Door numbers are to be White, placed in the black rectangle on the door panel. Font - Eurostile Bold – 10.2 cm/4" tall.
- vii. A space of 61 cm/24" wide x 25.4 cm/10" high directly below the CARS door panel is reserved for event sponsor decals (max size of decal 58.4 cm/23" wide x 22.9 cm/9" high).

CARS Door Panels



- b. Rear Side Window Numbers, Names and Flags
 - i. Rear window numbers are to be Bright Orange (RGB255, 195, 0 / #FF5F00) placed in the rear window above the names. Font - Eurostile Bold – 10.2 cm/4" tall.
 - ii. Names are to be White. Font – Helvetica Bold – upper & lower case – 5.1 cm/2" tall. First letter of first name, period, Last Name.
 - 1. Drivers Side: Drivers Name on top
 - 2. Passenger side: Co-Drivers name on top.
 - iii. Flags – 5.1 cm/2" tall placed next to the B Pillar.
 - iv. Only if the driver and co-driver names and flag do not fit on the rear window, an alternative location such as the front fender or roof can be used.
- c. Window Banner and Numbers
 - i. The Window Banner is 152.4 cm/60" wide x 15.2 cm/6" high and is to be placed along the top of the windshield. Trim top and ends to suit.
 - ii. The Window Banner to include a 25.4 cm/10" wide x 7.6 cm/3" high CRC logo place on the LH side of the window banner.
 - iii. Window banner numbers are to be Bright Orange (RGB255, 195, 0 / #FF5F00) and placed on the RH side of window banner. Font – Eurostile Bold – 7.6 cm/3" tall.

- iv. The middle of the window banner is reserved for a series sponsor decal if applicable.

Overall CARS Visual Package layout.

