

CARS Competition Vehicle Visual Package Standard.

CARS has chosen to adopt fixed car numbers; this visual package standard is effective May 1st 2024.

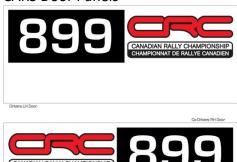
Each competitor intending to enter a competition vehicle in a CARS sanctioned performance rally event will be required to obtain a CARS visual package that include two door panels, window banner and car numbers as per this **CARS visual package standard**.

Visual Package standard details:

- 1. The visual package details include the reserved spaces on competition vehicles as well as the door panel, window banner and number details.
- 2. CARS has negotiated with vendors from whom the packages will be available. At least one in Eastern Canada and one in Western Canada.
 - a. Amp Digital Montreal, QC English
 - b. AMP Digital Montreal QC French
 - c. Cutting Edge Graphix Ltd Calgary, AB
 - d. Rally.Build Madison, WI Use discount code NORTHOFTHEBORDER
- 3. Competitors will be required to purchase their own visual package and have it on the vehicle prior to scrutineering.
- 4. CARS and Events will supply required sponsor decals for installation into the reserved locations at rally registration.
- 5. Effective May 2024 all competing vehicles will be required to display the new visual package complete with their number on their competition vehicles.
- 6. Door Panels, Window Banner & Number details are as follows;
 - a. Door Panels and Door Panel Numbers.
 - i. A 61 cm/24" wide x 50.8 cm/20" high area on both driver and co-driver doors reserved for CARS door panel and event sponsor door decal.
 - ii. The CARS door panel is 61 cm/24" wide x 25.4 cm/10" high and made of adhesive backed white vinyl.
 - iii. The door panel is to include a 30.5 cm/12" wide x 14 cm/5.5" high black space for the installation of white vehicle numbers.
 - iv. The door panel is to include a 26.7 cm/10.5" wide x 10.2 cm/4" high CRC logo.

- v. The door panel is to include a 58.4 cm/23" wide x 8.9 cm/3.5" high reserved space for CARS sponsor decals that will be installed on the lower portion of the CARS door panel.
- vi. Door numbers are to be White, placed in the black rectangle on the door panel. Font Eurostile Bold 10.2 cm/4" tall.
- vii. A space of 61 cm/24" wide x 25.4 cm/10" high directly below the CARS door panel is reserved for event sponsor decals (max size of decal 58.4 cm/23" wide x 22.9 cm/9" high).

CARS Door Panels



b. Rear Side Window Numbers, Names and Flags

- i. Rear window numbers are to be Bright Orange (RGB255, 195, 0 / #FF5F00) placed in the rear window above the names. Font Eurostile Bold 10.2 cm/4" tall.
- ii. Names are to be White. Font Helvetica Bold upper & lower case 5.1 cm/2" tall. First letter of first name, period, Last Name.
 - 1. Drivers Side: Drivers Name on top
 - 2. Passenger side: Co-Drivers name on top.
- iii. Flags 5.1 cm/2" tall placed next to the B Pillar.
- iv. Only if the driver and co-driver names and flag do not fit on the rear window, an alternative location such as the front fender or roof can be used.

c. Window Banner and Numbers

- i. The Window Banner is 152.4 cm/60" wide x 15.2 cm/6" high and is to be placed along the top of the windshield. Trim top and ends to suit.
- ii. The Window Banner to include a 25.4 cm/10" wide x 7.6 cm/3" high CRC logo place on the LH side of the window banner.
- iii. Window banner numbers are to be Bright Orange (RGB255, 195, 0 / #FF5F00) and placed on the RH side of window banner. Font Eurostile Bold 7.6 cm/3" tall.

iv. The middle of the window banner is reserved for a series sponsor decal if applicable.

Overall CARS Visual Package layout.

