

Video Licensing program - 2024

The Canadian Rally Championship is pleased to offer a video licensing program that will allow teams access to the footage captured by the CRC production crew. The licensing allows for use of the video for non-commercial team promotion or personal use. Teams will receive all reasonable trackside footage shot of their cars. Onboard video not included.

Requests for footage must be submitted to the CARS Office no later than the end of business hours on the Wednesday preceding the event. Payment of fees is to be made to the CARS office along with the request.

Licensed video is available at the rates below to CARS licensed competitors. Competitors may only request footage of their own cars.

Licensing options

Team use with branded credit HD 1920x1080 h264.mov \$250 per event / \$1250 per season

Under this license, teams may use the footage for team promotion and personal use only. Footage may NOT be passed on to third parties, although team videos may be hosted/embedded on sponsor websites. *Use of a Canadian Rally Championship credit that includes series sponsors is mandatory. Credit must be used for a minimum of five (5) seconds.*

Team use with unbranded Credit HD 1920x1080 h264.mov \$375 per event / \$2000 per season

Under this license, teams may use the footage for team promotion and personal use only. Footage may NOT be passed on to third parties although team videos may be hosted/embedded on sponsor websites. *Use of a Canadian Rally Championship credit is mandatory. Credit must be used for a minimum of five (5) seconds.*

Commercial use

Commercial licensing of CRC footage is negotiated on a case-by-case basis.

For further information contact:

Debbie Dyer

CARS Office Manager

Office@CarsRally.ca 855-640-6444

2024



2024 Canadian Rally Championship Video Footage Request form

Event:

All: _____ Rallye Perce Neige: _____ Rocky Mountain Rally: _____ Rallye Baie des Chaleurs: _____ Rallye Defi: _____
Pacific Forest Rally: _____ Lincoln Electric Tall Pines Rally: _____ Big White Winter Rally: _____

Licensee Details:

Driver name: _____ Co-Driver Name: _____

Car make / Model / Number: _____ Color: _____

Shipping Information:

Name: _____ Phone Number: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

License / Media Type:

Note: Footage will be delivered electronically (FTP or Dropbox) with an email notification, within a week of the event.

All uses of CRC footage must include a "Footage courtesy of the Canadian Rally Championship" credit that will be supplied with the footage. Branded credits will include references and branding from Subaru (and possible future sponsors) that must be included. **Credit must be shown for a minimum of five (5) seconds.**

Branded Credit (please circle the option you want)

Single Event HD 1920 x 1080 \$250 Season HD 1920 x 1080 \$1250

Un-Branded Credit (please circle the option you want)

Single Event Hi Res 1920 x 1080 \$375 Season Hi Res 1920 x 1080 \$2000

Late orders, after the event has been run are subject to a \$100 late processing fee.

Sub Total _____

(business number 875609869) GST/HST _____

TOTAL ENCLOSED _____

2024



Presented by



SUBARU