

## Video Licensing program - 2021

The Canadian Rally Championship is pleased to offer a video licensing program that will allow teams access to the footage captured by the CRC production crew. The licensing allows for use of the video for non-commercial team promotion or personal use. Teams will receive all reasonable trackside footage shot of their cars. Onboard video not included.

Requests for footage must be submitted to the CARS Office no later than the end of business hours on the Wednesday preceding the event. Payment of fees is to be made to the CARS office along with the request.

Licensed video is available at the rates below to CARS licensed competitors. Competitors may only request footage of their own cars.

### Licensing options

**Team use with branded credit**      HD 1920x1080 h264.mov      \$250 per event / \$1250 per season

Under this license, teams may use the footage for team promotion and personal use only. Footage may NOT be passed on to third parties, although team videos may be hosted/embedded on sponsor websites. *Use of a Canadian Rally Championship credit that includes series sponsors is mandatory. Credit must be used for a minimum of five (5) seconds.*

**Team use with unbranded Credit**      HD 1920x1080 h264.mov      \$375 per event / \$2000 per season

Under this license, teams may use the footage for team promotion and personal use only. Footage may NOT be passed on to third parties although team videos may be hosted/embedded on sponsor websites. *Use of a Canadian Rally Championship credit is mandatory. Credit must be used for a minimum of five (5) seconds.*

### Commercial use

Commercial licensing of CRC footage is negotiated on a case-by-case basis.

For further information contact:

Debbie Dyer

CARS Office Manager

[Office@CarsRally.ca](mailto:Office@CarsRally.ca) 855-640-6444

2021



## 2021 Canadian Rally Championship Video Footage Request form

### Event:

All: \_\_\_\_\_ Rallye Perce Neige: \_\_\_\_\_ Rocky Mountain Rally: \_\_\_\_\_ Rallye Baie des Chaleurs: \_\_\_\_\_ Rallye Defi: \_\_\_\_\_  
Pacific Forest Rally: \_\_\_\_\_ Lincoln Electric Tall Pines Rally: \_\_\_\_\_ Big White Winter Rally: \_\_\_\_\_

### Licensee Details:

Driver name: \_\_\_\_\_ Co-Driver Name: \_\_\_\_\_

Car make / Model / Number: \_\_\_\_\_ Color: \_\_\_\_\_

### Shipping Information:

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Email:** \_\_\_\_\_

### License / Media Type:

Note: Footage will be delivered electronically (FTP or Dropbox) with an email notification, within a week of the event.

All uses of CRC footage must include a "Footage courtesy of the Canadian Rally Championship" credit that will be supplied with the footage. Branded credits will include references and branding from Subaru (and possible future sponsors) that must be included. **Credit must be shown for a minimum of five (5) seconds.**

#### **Branded Credit** (please circle the option you want)

Single Event HD 1920 x 1080 ..... \$250                      Season HD 1920 x 1080 ..... \$1250

#### **Un-Branded Credit** (please circle the option you want)

Single Event Hi Res 1920 x 1080 ..... \$375                      Season Hi Res 1920 x 1080 ..... \$2000

Late orders, after the event has been run are subject to a \$100 late processing fee.

Sub Total \_\_\_\_\_

(business number 875609869) GST/HST \_\_\_\_\_

TOTAL ENCLOSED \_\_\_\_\_

2021

